THE GOOD STUFF BROUGHT TO YOU BY Golfsmith

Pocket Protection

With smart phones growing to the size of Kindles, you can no longer keep them safe in your pants pocket. Bison Made, a manufacturer of hand-crafted leather goods, offers the iPhone 6 Plus wallet. The iPhone 6 Plus features an outer pocket that serves as quick access to both sides of the wallet. Now you can store your cash, credit cards, identification cards, and iPhone 6 all in one luxurious wallet. \$95 www.bisonmade.com

Raise The Bar

The compact four-foot, 4.5 pound ActivMotion Bar fits in your golf bag and can change your game. The ActivMotion Bar can be used for warm-up, training, and recovery. The hollow bar with sliding weights provides "hear it / feel it" feedback. Developed by fitness professional Derek Mikulski, the ActivMotion Bar engages multiple senses and actively works your core muscles to build stabilization with each exercise. The ActivMotion Bar includes a golf-specific DVD that

was developed by Titleist Performance Institute certified golf professionals and by PGA professionals. \$199.99

www.activmotionbar.com

This Lady Is Long

The most popular ladies golf ball in the history of the game just got longer. The Lady Precept has been updated for her 16th birthday. Bridgestone compiled swing data from over 15,000 female golfers to redesign the all-time, best-selling ladies golf ball. A new, softer surlyn cover is responsive around the greens and provides four to six more yards off the tee. The new Lady Precept is available in white, optic yellow and optic pink. \$19.99 per dozen www.bridgestonegolf. com

BRIDGESTONE GOLF 00 RIDGESTONE GOLF

DATREK

Stand and Deliver

Datrek specializes in lightweight, durable golf bags. Their new Go Lite Pro stand bag is economical and one of the best golf bags on the planet. The Go Lite Pro is five pounds, but feels much lighter on the shoulders. The ergonomic design is a triple hybrid bag. If you carry your sticks, then the double padded shoulder straps and hip pad will ensure a good walk unspoiled. The Go Lite Pro's 14-way dividers and well positioned pockets are ideal for modern push carts and golf cars. Our favorite features are the bag top handle, insulated beverage sleeve, and the large (and accessable) valuables pouch. If you are in the market for a new bag that does it all, then shoulder the Go Lite Pro from Datrek! \$129.99 www.datrek.com

Show Your Patriotism

Whether you need to show our red, white, and blue for a tournament at the club, or you need some eye-catching apparel for a Fourth of July parade, LoudMouth Golf's Declaration of Indepants [sic] has arrived! The cotton-spandex blend is light and will provide hours of breathability and comfort. The mid-cut pant is ideal for men of all sizes, while the skorts are mid-length and the high waist presents a flattering fit. Order yours today and show the club or neighborhood your patriotism and be the hit of the celebration. Both garments are machine washable. \$99.50 (pant) \$79.50 (skort) www.loudmouthgolf.com

Tee It Up

Don't let back, hip, or knee pain stop you from putting a peg into the ground. The new Tee It Up from Northcroft Golf is the answer for those who thought an injury would keep them away from the game. The clever device is easy to use, and more importantly, Tee It Up brings golfers back to the game!

Tee It Úp works like a reaching device you might use to retrieve items from high shelves. Simply grasp a ball with the device, slide your tee in, then push the ball and tee into the turf. The unit can also pick up your tee. No more bending = more enjoyable golf. This is the perfect gift to get that seasoned golfer back on the course and at home on the range! \$45 www.northcroftgolf.com