

Less is More

The new Reflex™ golf push cart from Sun Mountain is an engineering masterpiece for golfers with limited trunk space. The Reflex is just 17 pounds and collapses to a mere 51 cubic inches—about the size of a box of paper at your office. The E-Z latch system ensures that folding, and unfolding, the cart is a breeze. Less work getting to the proshop means more time on the practice green. Less is more!

The Reflex includes a purposeful console with a scorecard holder, padded valuables trays, storage, and a beverage holder. The carts are available in four colors.

\$259 www.sunmountain.com



Performance Layering

The versatility of Antigua's lightweight outerwear styles adds to their popularity. Antigua's golf collection is designed with the intent to be worn as standalone garments, or worn over a tee shirt or performance polo, or under a heavier weight outerwear piece. The Crux jacket, for instance, is constructed using a mid-weight, double-knit neutral heather interlock and outlined with seams covered in bright color contrast cover stitching. It's appealing as a casual look and as a new-color classic. The Haze jacket demonstrates the subtle simplicity of a tonal irregular yarn, constructed into a lightweight, lightly brushed half-zip pullover guaranteed to be comfortable in cool climates without impeding movement.

www.antigua.com



Perfect Pitch

The H2 has been on Bob Bettinardi's design table since 1998. Although prototypes have been in his hands, it has taken nearly 17 years to finally deliver a wedge worthy of the Bettinardi stamp.

What separates H2 from the field is the high-helix milling process that produces distinctive groove pattern and feel at contact. A player's club, the C-Grind sole allows golfers to deliver the ball toward the pin stick from a variety of lies. The H2 is a forged wedge that enters the game with two durable finishes, satin nickel and cashmere bronze, and five bounce/loft options.

\$180 www.bettinardi.com

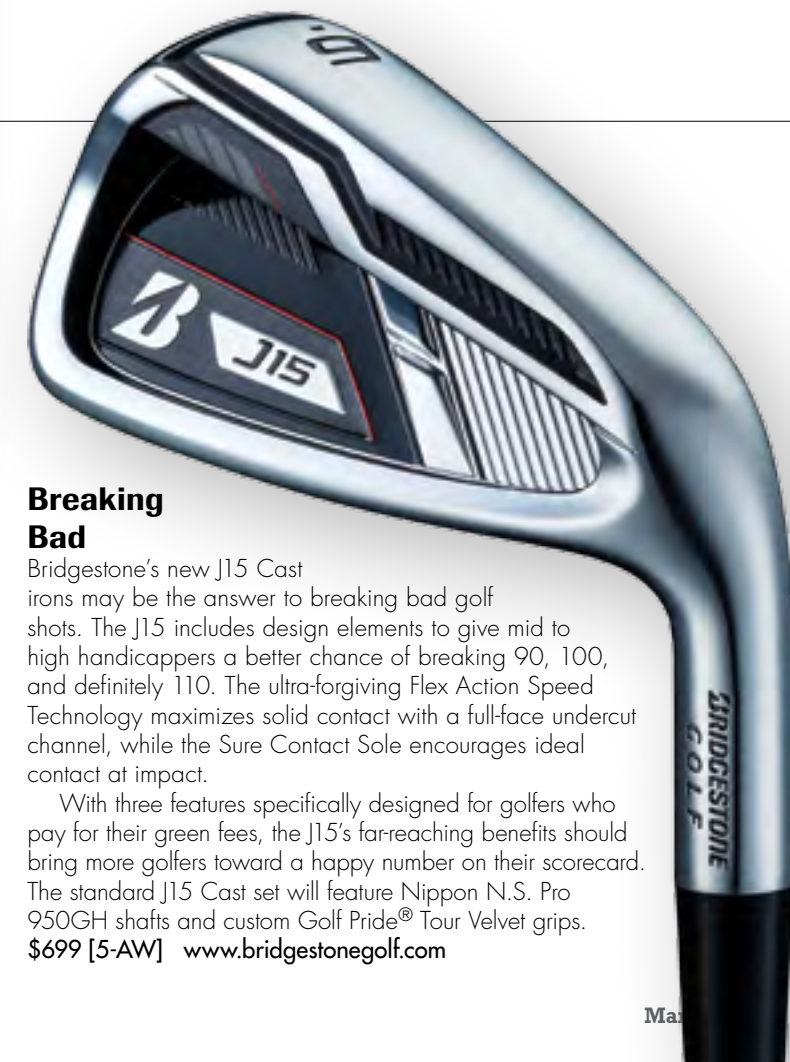


Show Your Dimples

Bridgestone Golf, the leading golf ball-fitter, will make you smile with its new dimples. The e-Series golf balls' WEB Dimple technology features a "spidering" pattern that allows 10% more dimple-surface-coverage, which provides more distance with a ball flight to suit your game.

The e5 ball is a unique two-piece urethane construction designed for golfers needing higher ball flight, more distance, and greater control. The e6 is the softest multilayer golf ball on the market and is designed to help players eliminate slices and hooks. The e7, a gust-buster, reduces ballooning and produces a more penetrating ball flight to counter strong winds.

\$28.99 www.bridgestonegolf.com



Breaking Bad

Bridgestone's new J15 Cast irons may be the answer to breaking bad golf shots. The J15 includes design elements to give mid to high handicappers a better chance of breaking 90, 100, and definitely 110. The ultra-forgiving Flex Action Speed Technology maximizes solid contact with a full-face undercut channel, while the Sure Contact Sole encourages ideal contact at impact.

With three features specifically designed for golfers who pay for their green fees, the J15's far-reaching benefits should bring more golfers toward a happy number on their scorecard. The standard J15 Cast set will feature Nippon N.S. Pro 950GH shafts and custom Golf Pride® Tour Velvet grips.

\$699 [5-AW] www.bridgestonegolf.com

