

THE GOOD STUFF



Rifle Scope, Engaged

SeeMore continues to build on innovation and proven results with each product launch. The company's newest lineup, the PVD Classic Series, is a collection of sleek designs that are designed to get the putter face square each and every time. The Model T is a mallet head design that will appeal to any one that already rolls something similar. This extreme heel and toe weighted flat stick has a milled aluminum insert that is oh so smooth feeling on the green. The polished charcoal PVD smoke finish looks great and eliminates glare. Don't forget the hallmark of any SeeMore putter, the RifleScope Technology. Just hide the red dot and take it back with confidence.

\$250 seemore.com

Big Stick, Big Results

Honma Golf ushers in its 2022 lineup with its TW757 D, the most technologically advanced driver the company has ever produced. Highlighted by the Ti-Carbon Fast Frame, the TW757 D produces big speed thanks to its ribbed carbon crown, vertical rib slot face insert, and an advanced sole for low CG and high MOI. Each driver can be customized with one of five premium VIZARD shafts which are hand-rolled at Honma's facility in Japan and are designed with the TW757 heads.

\$719 us.honmagolf.com



Straight Down Mohave Golf Shoes

We've been longtime fans of Straight Down apparel, so needless to say we were eager to sneak a peek at the company's new golf footwear. The Mohave line features a feather-lite midsole with a knit upper for superior lightweight performance. Featuring a proprietary pattern that was conceived for trail and hiking applications, their diamond traction outsole provides exceptional grip on a variety of surfaces including those found throughout the course. These shoes are stylish and look just as sharp off the course as well as on it. The rubber diamond super traction outsole provides all the grip you need on the links without the need for spikes. This shoe is made with the lightest materials, and Straight Down's exclusive ball cushioning foam insole will have your puppies moving around with a relaxed fit and style all your own.

\$160 www.straightdown.com



Get Dialed in with the Pure Plane Pro

In a sea of training aids, the Pure Plane Pro is the real deal. Designed by 2019 Massachusetts PGA Teacher of the Year Adam Kolloff, Pure Plane Pro was built to use the weight of a golf club to anchor one end of an alignment stick to the ground. Whether your path is too inside-out, too outside-in (aka over the top), if your hips sway away from the target, or you suffer from too many heel shots, the Pure Plane Pro is sure to cure all your swing woes. Says Kolloff, "I was frustrated to find an easy to use and lightweight training aid that could anchor an alignment stick to the ground, which could be adjusted and used in so many ways to help players improve. I would put sticks into the ground when I was outside, but indoors it was a challenge. Current aids were either heavy, bulky, not portable, or lacked features that I was looking for."

\$49 www.pureplanpro.com



Swing Minder Has You Covered

Swing Minder Founder Matt Beasley has done all of the heavy lifting. Now, it's up to all of us to make the shots happen! With his Swing Minder golf instruction reference cards, Beasley compiled all the on-course advice golf teaching professionals can provide and spent 10 additional months doing even more research. He then combined his eye for graphic design and background in instructional technology to create Swing Minder Quick Reference Cards. With his help, every golfer can now save tons of wasted strokes every round. Take the guesswork out of golf and have the confidence to get yourself out of trouble. We can't promise to keep you out of the rough, but Swing Minder guarantees you will know what to do when you get there. These quick and easy to read and understand reference cards are perfect for studying up at home or for clipping onto your golf bag for a quick reminder before and during your next round. Immediately know ball position, stance, setup and more for over 30 different trouble shots and save tons of wasted strokes.

\$12.95 - \$22.95
www.swingminder.com



A Jerky that Makes Your Bad Shots so Much Better

Old Trapper beef jerky is the perfect nosh to take for a quick snack on the course this summer. They've recently introduced an 18-ounce bag with four signature flavors—Old Fashioned, Peppercorn, Teriyaki, and Hot & Spicy. Recognized as one of the best beef jerky's by *Taste of Home* magazine. Old Trapper's commitment to quality and transparency is clear. The 18-ounce bag was designed to provide consumers with a bag big enough for sharing and is the perfect snack for the course or your next buddies trip. Packed full of the highest quality beef where every single piece is tender and delicious in Old Trapper's signature transparent bag so consumers can clearly see what they are getting. Not only is it among the best we've tasted, but we found each piece tender, deliciously savory, and smoked to perfection. Available at grocery and convenience stores nationwide.

www.oldtrapper.com

Keep Your Lucky Hat Lucky

NoSweat creates thin liners for hats and visors that utilize patented SweatLock Technology to instantly absorb away any sweat, dirt, or oil on the forehead area to help prevent annoying distractions on the green such as sweat in the eye. The liners also create a protective barrier on the forehead band of hats to prevent gross yellow sweat stains and strong odors from ruining your lucky golf cap. The liners are performance, safety, and hygiene based allowing users to perform at their best, without distractions that are associated with sweating. Depending on the person and activities being performed, each liner can last anywhere from one round to two weeks of standard hat usage. NoSweat is 100% American made.

The liners start at \$12.95 for a three pack. www.nosweatco.com



Stylish and Secure

Seamus zippered pouch keeps all your valuables and loose items in one secure spot ... the stylish herringbone tweed and waxed canvas is well constructed and even has an internal pouch for a flask ... a definite necessity. The pouch is roomy at 8x6 inches and will be a welcome addition to your golf bag.

\$75 seamusgolf.com