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Fall 2016, Vol. 20 No. 6

**A Fond Farewell
to The King**

Arizona: The Golf State

Holiday Gift Guide

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NOTES FROM GREG AND DAVE

Like most of you, Arnold Palmer's passing reached us while watching football on the television. Within minutes, our phones were buzzing with text messages from friends and families. It was as if the entire golfing world lost a favorite uncle. Arnold was bigger than the PGA Tour. He had an effect on people that went beyond celebrity fame. This man brought golf to the public.

We are too young to have seen a young swashbuckling Palmer baiting the

galleries with his go-for-broke style. Women loved him. The men wanted to drink a beer with him. Moreover, every kid who saw him play believed that golf could be cool.

Our generation has not seen the likes of this man on the golf course. Tiger Woods may have had the swagger, but Eldrick never charmed a nation with a wink, a pat on the head, or



a handshake. Both of us had the honor to shake hands with Mr. Palmer on a few occasions. The first was at a Treetops event in Gaylord, Michigan, (pictured). Another meeting was when Hawthorn Woods Country Club hosted Palmer for a members/media-only luncheon. We remember shaking his prize-fighter-like hands and feeling as if he may have remembered us. He had not, but his Saint Nick eyes twinkled all the same. Our yet-to-be-born grandkids will hear this story. Our brief conversation with the King is for ears, not eyes on a page—we may save that for the grandkids, too. And we are sure that stories of Arnold Palmer will continue to hold court across the country. He deserves each retelling.

Remember that you will never be as cool as a young Arnold Palmer, but you can try to be as gracious. The Palmer effect is synonymous with the Golden Rule.

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PX5 stormFORCE Jacket: \$380

PX5 stormForce Trousers: \$280
www.proquipgolflusa.com



Super Powers for All

It's been four years in the making. David Glad, president and founder of Tour Edge Golf, has been waiting for technology to pull alongside his vision of a super-powered driver for golfers with realistic swing speeds. The XJ1 utilizes a 9-1-1 titanium body, which is 10% lighter than previous models, and a 12-gram Kevlar-Carbon crown to increase swing speed and distribute weight where most golfers need it. The combination of strength and light weight is blended with a reactive face plate that allows most golfers to maximize its springboard effect. The XJ1 comes with the 45-gram Fujikura Air Speeder shaft, and Tour Edge is the first company to put this premium shaft into production.

\$699.99 www.touredge.com



Take the Trolley

For 30 years, Sun Mountain has been pushing the envelope for efficiency for walking of golfers. The company's R & D continues to re-tool their flagship Speed Cart GT, so the notable updates for 2017 include a redesigned bag support mechanism to better accommodate stand bags during your 18-hole trek. Additional bungee cords provide more security to keep your bag and sticks from toppling as you transverse the roughs and valleys. The Speed Cart GT also includes updates like a mobile phone slot and a new beverage holder. A good walk is never spoiled when you are pushing a Sun Mountain trolley.

\$209.99 www.sunmountain.com

Premium Investment

Big Bertha OS Irons just got longer and easier to hit. Exo-Cage, Callaway's advanced new clubhead construction, aims to deliver pure contact and distance to the irons. The pioneering Exo-Cage distributes the clubhead's weight, which allows the 360 Face Cup to be more forgiving. With a platform to promote consistent solid contact, the light-weight design should produce more distance and extra enjoyment as you spend more time on the short grass. Callaway's Big Bertha OS Hybrids fill out your set with a new Hyper Speed Cup Face. The face promises to deliver a ball flight that is high and super long. If you are ready to invest in your game, be sure to smack Callaway's latest sticks.

\$1,099 Irons \$249 Hybrids



What a Rush

You know the Birdie Ball name because the company revolutionized the industry with their line of limited flight "balls" that feel and react like actual golf balls when you hit them. Now, Birdie Ball has taken the practice green industry by storm. The greens are made from thick, high-density, polymer foam that rolls exactly like a turf green. They even have a Stimp reading for crying out loud! Birdie Ball has an easy online ordering system where you can choose standard sizes or create your own. You can choose your speed, hole locations, contour shims for breaks, and much more. This is definitely not your father's artificial green turf. Standard greens start at \$40, custom greens start at \$65

www.birdieball.com

The Season Isn't Over Yet: Tips for Fall Golf

Most of us find ourselves putting the clubs in the shed, attic, or garage after Labor Day weekend, but let's not forget how beautiful fall golf can be! As the leaves show their true colors and the air gets crisper, courses tend to be in their best shape all year.

With fair-weather golfers hanging up their shoes before winter, finding a last-minute tee time isn't too hard. But there are a few things to prepare for with fall golf.

Arrive at the course with enough time to stretch and get loose. Your muscles will take longer to prepare for a round than even a month ago.

It's time to layer up, too! Wear warmer clothes but make sure they don't get in the way of comfort and range-of-motion. The warmer you are, the better you'll play.

Another way to stay warm is ditching the cart and taking a walk. Playing your round at midday, when the sun is warmest, may also help.

Since cold air is denser than warm air—by some calculations, costing you two yards of carry for every 10 degrees colder—many players also switch the ball they play as temperatures drop.

Try going from a three-to-four-piece ball down to a two-piece ball, which compresses more easily, allowing it to spin and keeping it in the air longer.

While you can't warm up the air, you can warm up your equipment. Some golfers soak towels in hot water and wrap their two-piece balls for 30 minutes, then store them in an insulated bag until tee time. Even holding them in your palms for a few minutes can help.

But it's not just falling temperatures we need to plan for; the autumn breeze is notorious for pushing shots around. Stay in control with a knockdown shot, low and under the wind.

When attempting a knockdown shot, keep your hands ahead of the ball at impact,

as though trying to take some loft off your iron. Choke down on the club and swing with a steady tempo and rhythm. This will force the ball to come off lower than usual.

Achieving low flight is a true challenge, but with practice, now is the perfect time to master it.

If you're in between clubs on an approach shot, always club up to get it there. Be aware that, along with your muscles, colder weather will also firm up the course, and you'll get plenty of roll off your drive.

This also means when you're approaching the green, your ball can like to roll off the back.

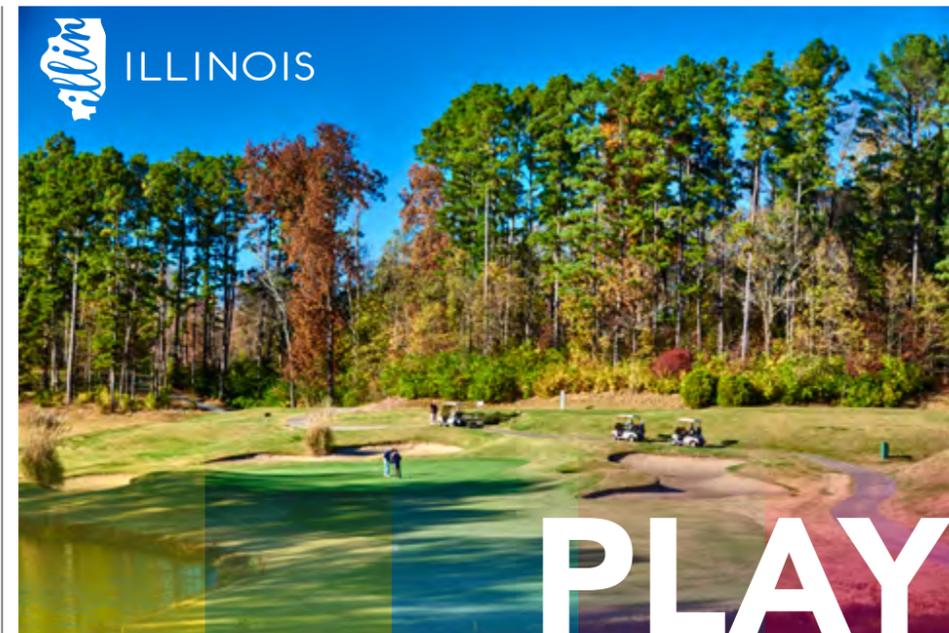
If that happens, take a moment to relieve your frustration by looking around the course. Chances are you'll see stunning shades of red, gold, orange, yellow, brown, and burgundy. Look even closer and you may spot chipmunks gathering food for their burrows and birds preparing for winter migration.

INSTRUCTION

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Andrew Ogata



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Fall is also the best time to upgrade your equipment for next spring. Much like auto dealers making room for next year's models, you can often find inexpensive accessories and other essentials as most suppliers clear their shelves with end-of-season discounts.

While other golfers' clubs gather dust, savvy golfers can take advantage of the offseason and enjoy the visual, physical, and mechanical experiences of fall golf.

Arrowhead Golf Club, an award-winning facility of the Wheaton Park District, is proud to host Pelican Golf, a full-service premiere golf experience offering club fitting, instruction, repair, and merchandise. Andrew Ogata is the assistant golf professional; call 630.653.5800 to book a private lesson or visit arrowhead-golfclub.org.



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Keep Your Game Sharp At Chicago Area Indoor Centers

INDOOR GOLF

Neal Kotlarek

Many Midwesterners go through a strange annual autumn ritual that involves yanking their golf clubs out of the car trunk and redirecting them to the garage or the sports closet to gather dust until spring arrives.

Golf practice centers across Chicagoland have taken amazing strides over the years in persuading golfers to keep their clubs in the trunk year 'round. Beyond making it comfortable to swing either through heat lamps or indoor hitting ramps, many of these facilities have added excellent food and sports bars into the equation.

Following are some of the best four-season golf practice centers in the Chicagoland area:

Des Plaines Golf Center

853 North River Road
Des Plaines, Illinois
847-803-4653
www.dpparks.org
Operated by the Des Plaines Park District, this 1.5-acre facility is perennially ranked among the top 50 stand-alone driving ranges in America. Eighty lighted and heated hitting stations are spread over three tiers. Golf lessons, instruction, and custom club fitting are available through certified GolfTEC personal coaches. Adjacent to the golf range, Café Casa serves up great food and beverages in a sports bar setting.

Mistwood Golf Club Performance Center

1700 W. Renwick Rd.
Romeoville, IL
815-254-3333
www.mpcgolf.com
Eleven heated, covered hitting bays allow for all-season practice sessions at this elegant facility. The Performance Center also provides custom club-fitting, TrackMan analysis and SamPutt Lab. An adjacent bar serves up tasty sandwiches and cold beverages.

Diversey Driving Range

141 W. Diversey Street
Chicago, IL 60611
312-742-7929
www.diversey.cpdgolf.com
While not technically an indoor driving range, this popular lakefront facility is open year 'round and features lighted, heated mat

areas and target greens. As a bonus, the upper deck area provides amazing view of downtown Chicago and Lake Michigan.

McQ's Golf Dome

730 N. Bolingbrook Drive
Bolingbrook, IL 60440
630-739-7600
www.mcqsdomedome.com
Just as Mistwood Golf Club in Romeoville has redefined the Chicago public golf experience over the past few years, its sister property McQ's Sports Dome in Bolingbrook has developed a winning formula to complement a great heated practice golf facility with excellent food, entertainment, and service. The sports dome is 60,000 sq. ft. and features 50 hitting stations, two 900-sq.-ft. putting greens, and a short game area with a sand bunker. Led by 2011 PGA Illinois Teacher of the Year John Platt, the dome offers golf instruction to players of all ages. Swing technology available includes Trackman swing and ball analysis; SamPutt Lab, and custom club fitting.

Attached to the dome is one of the southwest suburb's premier entertainment and

dining establishments, McQ's Bar and Grill. Slow-cooked ribs, burgers and beverages are served in an outstanding sports bar setting that also serves as home for a Club Hawthorne off-track betting parlor.

Topgolf

699 W. Thorndale Ave.
Wood Dale, IL 60191
630-595-4653
3211 Odyssey Ct
Naperville, IL 60563
630-596-1000
www.topgolf.com
Open every day, both of these complexes emphasize fun and great food along with golf practice. The ranges feature microchip implanted golf balls which allow players to earn points by successfully hitting target greens or tee shot areas. Combine this state-of-the-art practice facility with great food and a dazzling sports bar and you have the hottest concept in golf practice. Hitting bays are covered, lighted, and climate-controlled. Clinics and individual lessons feature slow-motion video analysis.

White Pines Golf Dome at White Pines Golf Course

500 West Jefferson
Bensenville, Illinois.
630-766-0304
www.whitepinesgolfdome.com
Long considered the gold standard in Chicago indoor golf practice facilities, this 100-yd. wide x 100-yd. long heated complex features 48 hitting stations on two levels, five target greens, a 45-ft. long contoured putting green, and five state-of-the-art GOLFZON virtual golf simulators. Owned and operated by renowned Northbrook sports management firm KemperSports, the dome offers individual and group instruction led by 2006 ILPGA Teacher of the Year Chuck Lynch. The dome holds demo days and events on a regular basis, and also serves up sandwiches and cold beverages.



McQ's Golf Dome



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Why Arnold Palmer Mattered

By Tim Cronin

Arnold Palmer ceased to be a competitive factor in championship golf in the late 1980s, when he was still a semi-regular on the senior tour. Yet when he died on September 25 at 87, the world of golf shuddered, and the rest of the world took notice.

What was it about this man that so compelled us to watch his every shot, long after what he shot mattered?

It was because you, and every member of Arnie's Army, mattered to him. The simple act of being interested in him brought forth a connection between Arnold Daniel Palmer and each of his fans, one at a time, and that would be everlasting.

It is said the man signed a million autographs. He probably shook thrice that many hands. He was a man of the people because he liked people, wanted to be around people.

Every one of those people who met Arnold, spent even five seconds with him, has a story.

That's because, unlike many people and most athletes, Arnold Palmer looked you in the eye, and for those five seconds, you were the most important person in his world. He was magnetic in that way, drawing you in.

Mark d'Ercole, a friend in San Francisco, recalls going to the Lucky International at Harding Park in 1963 as a kid with his dad, specifically to see Palmer.

"As we get to the Arnie group he makes a birdie," Mark wrote. "I had never been to a golf tournament to begin with and all I remember was it was highly electric and the buzzing was intense. The next hole is a par 3 uphill. Arnie hits his drive to about four feet and the crowd

All because he smiled, shook some hands, signed some autographs, and, in his day, hit the living hell out of the ball.

just goes nuts. For the next ten minutes it built up to Arnie's birdie putt. He lined it up from everywhere and then gets ready to putt when just as he pulls the putter back there's this loud crack of a tree branch now populated by spectators.

"Arnie misses the putt and the crowd gasps and then groans. I was back from the crowd surrounding the green and, without realizing it, directly in the path from the green to the next tee.

Arnie's breaking through the people and heading straight towards me with a sour look on his face. Reflexively, I held a Lucky International Program along with a pen I brought out to him and said, 'Mr. Palmer, can I have your autograph?' And he blurted out, 'Not now.' I was crushed as my hero brushed me aside but in retrospect lucky I didn't get swatted aside as he went past me.



At the opening of Harbor Shores, Benton Harbor, Mich., Aug. 10, 2010 (Tim Cronin/Illinois Golfer)

"At the end of the day, my dad took me over to this area where the players seemed to be coming off the 18th. Arnie, when I approached, him said something like, 'Oh, you're the boy from the par 3.'

That memory from 53 years ago is one more bit of evidence that he was the gold standard for personality, for interaction with spectators, for providing a moment to remember. And so we all remembered, and shed a tear or two, when the news – inevitable though still unexpected – came hours after Rory McIlroy won \$11.5 million for capturing both the Tour Championship and FedEx Cup in Atlanta.

Think that kind of money would not have been had Palmer not arrived on the scene in the mid-1950s, right when network television was in need of something to show besides opera and ballet on summery Sunday afternoons?

No. Without Palmer and his tryst with television – he married Winnie but also romanced the image orthicon cameras of CBS at Augusta

National – golf might still be a sport consigned to the back pages, no bigger than professional bowling. Delightful enough to play, but for \$100,000 purses and a

couple hours of the majors televised on weekend afternoons.

Arnold Palmer is directly responsible for the growth of golf in terms of players – doubled in the 1960s from five million to 10 million – as well as that decade's boom in course building, to say nothing of bringing the British Open back to relevance and eventually, once he turned 50, making the senior tour something to watch.

Speaking of something to watch, Palmer's partnering with businessman Joe Gibbs on a venture called Golf Channel opened doors and got the network precious space on cable and satellite TV when dozens of other channels foundered and faded to black.

All because he smiled, shook some hands, signed some autographs, and, in his day, hit the living hell out of the ball.

Arnold Palmer could play. He combined the power of a blacksmith – though things went haywire at the Olympic Club in 1966 – with the touch of a diamond-cutter on the greens.

Palmer hitting a shot out of trouble was dramatic. He'd come to the ball, look at the lie, hitch up his pants, toss away his cigarette, and belt it in the general direction of the green. The army would roar or groan, depending.

Meanwhile, squirrels and butterflies watched the rest of the field. As it later would be with Nicklaus or Trevino or Woods, the toughest tee time in golf was in the group following Arnold Palmer. It was like playing in the aftermath of a tornado.

Palmer made golf athletic, not technical in the sense of Ben Hogan or Byron Nelson. When Palmer made impact, he was as precise and technically accurate as the rest of them – there's really only one absolutely correct way to strike the ball – but getting there and after, Palmer was one of a kind.

He'd lash at it like he was cracking a whip, then come through with the helicopter finish that seemed to will the ball down the fairway. He hit low, darting shots that somehow were able to check up on greens. He took divots the size of small foundations. He kept course workers around for overtime to fill them on ranges.

You'd watch that swing, and the result, and think you could do that too.

He reveled in life. As Dan Jenkins famously said, "Nobody has enjoyed being someone more than Arnold Palmer enjoys being Arnold Palmer."

The first of his eight major championships was the 1954 U.S. Amateur, which he always considered the most important because it convinced him he could play as a pro. His last major victory was the 1964 Masters. It was televised in black-and-white. But through the next five decades, Palmer remained relevant because he remained approachable. Businesses recognized that, and until Tiger Woods came along, he was the top golfer in endorsement revenue.

Palmer didn't horde his money. The children's and women's hospitals named for him and Winnie in Orlando, Florida, his winter base, for which he led the fund-raising campaigns, may be his greatest legacy.

But he lived for golf, and even in his dotage, loved to play the game well. Sitting down with Jeff Rude for a *GOLFChicago* story a few years ago, Palmer bemoaned the state of his game.

"I played yesterday and I hate myself," he said, smiling. "It's very humiliating not to be able to play golf the way I once did.

"But it's better than being on the other side."

Next time you play, offer a toast in his memory. Make it an Arnold Palmer.



After beating Sam Snead to win the 1961 Western Open at Blythefield Country Club near Grand Rapids. (Courtesy Western Golf Association)

Distinguished Kingship

What made Arnold Palmer special as a golfer was his drive to prove himself to his father and his go-for-broke, aggressive style that coincided with the advent of the TV age. He was the right man at the right time.

What made him special as a person is that he always seemed to enjoy spending time with people, was always nice, and that also traces to his father, Deacon, the Latrobe, Pennsylvania, greenskeeper. He told me in a lengthy 2012 interview in his Bay Hill office, "You can be congenial and nice and it'll work. That's all I've ever done. My father always said to me, 'Don't be nasty. To anybody.' " Palmer pounded on his desk for effect, and then added, "So I practiced that, treating other people like you'd want to be treated."

While Palmer was in Cleveland for a senior tournament about three decades ago, golf writer George Sweda asked if the golfer would join him at his high school reunion to see what reaction they would get. Palmer obliged, and the two hopped into a courtesy car and went to the party for a few minutes. Previously, Palmer had joined Sweda in a Sears men's department to see if anyone would recognize him.

Another time, former *Golfweek* editor Dave Seanor asked if Palmer would say happy birthday to Seanor's father. So Palmer grabbed the cell phone and talked with the editor's father for several minutes, making the day of more than one man.

Palmer's longtime agent, Mark McCormack, thought Palmer overdid things and was too nice. As a college student covering the Western Open in Chicago in the mid-1960s, I saw Palmer's grace first hand. I did a 15-minute interview with him, only to discover I had not turned on the tape recorder. When Palmer learned of the problem, he told me "Turn it on and we'll do it again."

Point is, a lot of people could learn from Arnold Palmer's affable behavior.

—Jeff Rude

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DAZZLING NEW FITNESS CENTER TO BE UNVEILED AT SCOTTSDALE'S DESERT MOUNTAIN CLUB

Sonoran Fitness Center and Spa Offers Cutting-Edge Wellness Programs, Elegant Resort-Style Spa, and a "Fresh and Fit" Cafe

Home to the world's largest collection of private Jack Nicklaus Signature courses, the Desert Mountain Club in Scottsdale has a long legacy of providing members with a captivating golf experience on its 108 holes.

But this fall, Desert Mountain will formally unveil an eagerly-anticipated new fitness center and spa in answer to the growing needs of the membership for which health, wellness, and rejuvenation are becoming increasingly desirable, in addition to fabulous desert golf and the club's stunning and award-winning clubhouses.

The dazzling Sonoran Fitness Center and Spa has been expanded from 24,900 square feet to more than 42,000 square feet and now offers spacious workout and training space in addition to programs that focus on all elements of fitness: health and wellness classes, cardio exercise, muscle conditioning, balance, flexibility and cutting-edge functional training to improve a member's tennis or golf game as well as for other sports disciplines. A dedicated functional training room has TRX stations and the latest equipment for rotational work. There also are large group exercise classrooms for yoga, Pilates and spin sessions.

Just steps away from the fitness and training areas is the enhanced destination spa that lets members relax and rejuvenate from their workout with a complete menu of pampering skin and body treatments, such as several types of massage, soothing facials, manicures and pedicures, and a hair salon for men and women.

The new Verde Café, with charming indoor and outdoor seating and a panoramic view of Desert Mountain's lush grass tennis court, offers a pleasing variety of menu selections for breakfast, afternoon, and dinner, as well as quick-serve items for an early morning bite or a late night snack. The "fresh and fit" menu includes whole grain wraps and signature salads, organic oatmeal, quinoa bowls, and gluten-free flat breads. Specialty coffees, smoothies, and healthy juices are also served.

To encourage the continued use of the Sonoran Fitness Center and Spa as the hub of the community where members can meet up and sip coffee with friends and neighbors, several intimate gathering areas have been created with comfortable sofas and chairs, coffee tables, and flat screen TVs. Plush area rugs make these spaces warm and inviting. The Sonoran is also "information central" for Desert Mountain members who wish to learn about, and make reservations for, the club's outdoor activities that also reflect the expanding tastes of the membership for fitness programs. For a true taste of the west, there's hiking and mountain biking on Desert Mountain's private, 15-mile trail system, as well as horseback riding and

horsemanship lessons, luxury camping, and facilities for presentations, stargazing, interpretive nature talks, and more.

Members can also make reservations at the Sonoran for outdoor activities in the immediate vicinity such as kayaking and paddle boarding at popular Bartlett Lake just a few miles away.



Other renovations at the facility include the addition of family poolside locker rooms and poolside restrooms as well as an expanded youth center offering programmed activities and events for kids, an important part of the Desert Mountain family. A full lineup of scheduled events includes hourly playtime, junior tennis and golf clinics, popular daytime and evening events, themed youth camps, and a variety of family activities held throughout the year. The Sonoran Fitness Center and Spa is scheduled to open to members in October 2016.

To learn more about the Desert Mountain Club amenities and membership opportunities, please contact Director of Membership Sales Nicole Forbes at 480-595-4318 or nforbes@desertmt.com. You may also visit the website at www.desertmountain.com.

SWEET HOME CHICAGO

Spotlight

Sand Valley: America's Next Great Golf Resort

Somehow, some way, America's next great golf resort is tucked away in the forests of Nekoosa, a short drive from Wisconsin Rapids. Golf course entrepreneur Mike Keiser of Bandon Dunes fame, located 1,700 acres

of the iceberg for the resort. "We plan to keep building courses until golfers tell us to stop," he says with a chuckle. While the course can play as long as 6,909 yards from the championship tees, fairways were built as firm and fast, thus allowing tee shots to gain additional yards. Most holes



of rolling sand dunes and turned one part over to the legendary design duo of Bill Coore and Ben Crenshaw. They transformed a parcel of the property into a fantastical golf course built as an homage to the great heathland courses of London. Even as the first 18 holes are now open for preview play, a second golf course designed by David Kidd is under construction, and appears to be every bit as dynamic as its counterpart.

The first course meanders between amazing sand dunes, some of which tower 60 to 80 feet above the land. Project manager Mike Keiser Jr. states that the first two courses may just be the tip

feature long stretches of waste bunkers and sand bunkers, which are visually stimulating and very challenging. The sandy soil lining fairways and tees teem with low lying vegetation, including heather, scrubby oaks and pines, bearberry, and blueberry.

In a course filled with memorable holes, the most memorable may be the 236-yard, par-3 No. 17, which calls for a tee shot toward a high crest and gives way to a downhill stretch that directs the tee shot toward the green.

For tee times and reservations, call 888-651-5539 or visit www.sandvalleygolfresort.com

—Neal Kotlarek

Big-Time Golf Up Close

Next year's KPMG Women's PGA Championship at Olympia Fields Country Club needs several hundred volunteers, and the early birds to register get first crack at the committee assignment they want. The PGA of America website's registration page www.lpgalinks.com/ volunteers is the place to go to get started, or call 708-996-0370.

Next year's Women's PGA is June 27-July 2, the first big women's championship at Olympia Fields since the 1933 Women's Western Open.

Wilson Seeks Boost with "Driver vs. Driver" Show

Wilson, the Chicago-based behemoth whose golf division once was the industry leader, is trying to get back among the bigs, and its biggest attention-getter in some time is "Driver vs. Drive," a reality TV show a year in the making to air on Golf Channel beginning October 4.

The winning driver will be revealed on the Tuesday, November 22 broadcast, and immediately after, the driver will be on sale on the websites of Wilson Staff partners, www.DriverVsDriver.com and www.Golfchannel.com.

Small Wins and Cashes In

It couldn't be better to be Mike Small these days. The coach of University of Illinois' men's golf team not only won the Illinois PGA Championship for a record-extending 12th

time – one off the national record held by Jim White of Nebraska. He also signed a new six-year contract with the university just before the 2016-17 school year opened.

It will pay Small more than \$2 million over the run of the deal through the 2021-22 campaign. That is a bargain when what his teams have accomplished are considered. They've won seven of the last eight Big Ten titles, won four straight NCAA regionals, are the only squad to advance to the NCAA's match-play finals format five times since it was introduced, and are the top team in the national rankings over the last seven years. The only thing missing is an NCAA title, and that could come as soon as next June, when the men's and women's championships are held at Rich Harvest Farms in Sugar Grove.

Birdies for Charity Fly High

Merit Club assistant pro Jim Billiter has won the Illinois PGA Match Play and Illinois PGA Section titles in the last three years, but he scored an even bigger victory for charity on September 6 by finishing first in the Illinois PGA Birdies for Charity fundraiser at River Forest Country Club.

Thanks to his skill – scoring 28 birdies and a hole-in-one – across the marathon 72-hole day, and the largess of his membership, Billiter raised almost \$35,000 of the record \$232,000 total from the 34-player field.

Eclectic Group Paced International

Cully Johnston, who plays guitar as well or better than he plays golf, captured the International Amateur at Robert A. Black Golf Course on September 10-11.

Johnston's score of plus-48 in the modified Stableford format earned him the title by five points over big hitter Steve Kois of Wheaton. Both trailed Rob Bruce of River Forest after Saturday's first round, but overcame that with solid play on Sunday.

Johnston, 37, plays in the group Sequoia when he's not on the course or working behind the scenes at Second City. Two years ago, he qualified for the U.S. Mid-Amateur.



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WALT Clos Pepe Pinot Noir 2014

WALT (a Kathryn Hall brand) sources grapes from Santa Barbara to Sonoma; Clos Pepe, an estate vineyard, is located in the Santa Rita Hills in the Central Coast region. This bottling is 100% Pinot Noir, and was barrel aged for 10 months. The dark red color is paired with a nose of strawberries, cherries, and cranberries. The smooth flavor features red berry, cocoa, and black pepper, with supporting warm oak and firm tannins. Although this wine is medium-bodied, it has a surprisingly long finish. \$75 waltwines.com



Hot Spots Headcovers

Sure, it is the thought that matters, but it is easy to get the golfer in your life a gift that they will use each round she plays. Fun, trendy, and unique, Just4Golf's knit covers are the perfect gift for the golfer who has everything in the bag. Buy an entire set, or a single cover for their stocking. just4golf.com



Putting' on the Ritz

Just in time for early-bird holiday shoppers, Titleist's new line of Cameron and Crown putters by Scotty Cameron offers four models at a new length. With golfers using shorter putters, the new Cameron & Crown Putters are crafted at 33 inches. Moreover, these scoring sticks are weighted to perform at the shorter length. From modern blade to high-MOI mallet, Cameron & Crown models are available in four of Scotty's most popular head shapes – Select Newport 2,



Select Newport M2 Mallet, GOLO 5, and Futura X5R. \$379 titleist.com

Back Stroke

SuperStroke putter grips are game-changers for any putter. Add CounterCore technology with back weighting and you will be holding a flat stick that achieves optimum balance and feel with each stroke. With a new proprietary threaded cap design, players can quickly install a 50-gram weight for instant results. SuperStroke's + Plus Series putter grips are available in two diameters in the Legacy Profile (2.0, 3.0) along with a 2.0 Flatso Version. \$34.99 superstrokeusa.com



The Golf Cave

SkyTrak offers a complete practice, play, and entertainment system for golf at home. It includes a Skills Assessment feature and delivers commercial quality ball flight simulations that reflect a golfer's actual performance at a price far below alternatives. Golfers can also experience some of the world's most famous 18-hole courses with their own clubs at their own pace through integrations with golf simulators including WGT Golf, Jack Nicklaus Perfect Golf, The Golf Club Game, and TruGolf. skytrakgolf.com

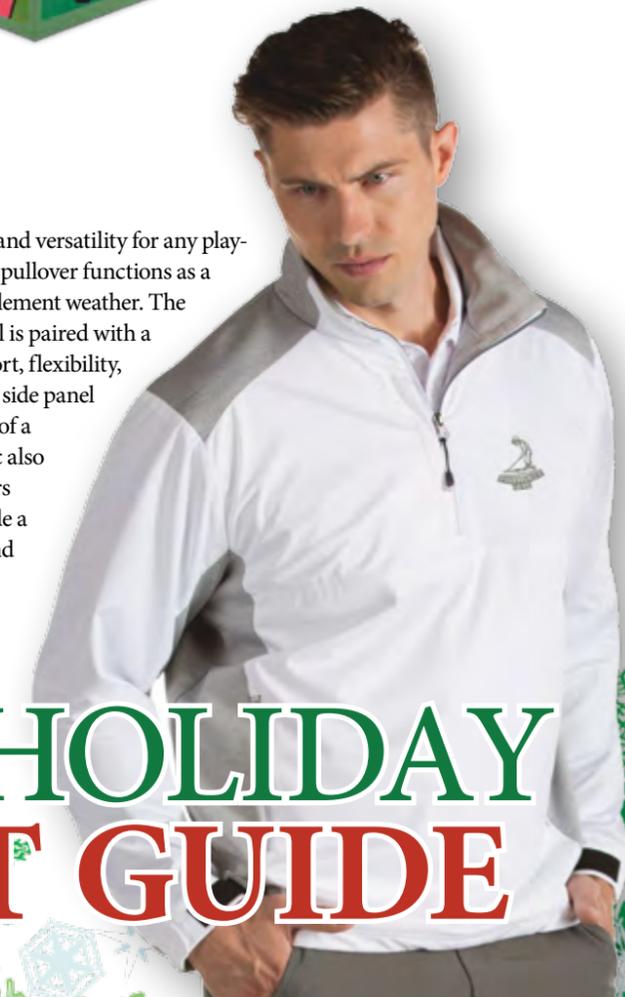


Between the Covers

P.G. Wodehouse brought distinctive characters to life in his novels. His golf tales are woven with hijinks and absurdity, yet the stories capture the spirit of the game in a light that only an author who played the game can pen. Wodehouse's writing is bright and definitive of British humor. Just in time for the holidays, The Boxed Golf Set is a collection of 19 golf-themed stories compiled into two volumes. This is the perfect addition to any golf library.

Advance Apparel from Antigua

Advance offers esthetics, functionality, and versatility for any player. This long sleeve, waterproof, half zip pullover functions as a windshirt and protectant from light inclement weather. The membrane-bonded interlock fabric shell is paired with a lightweight tricot mesh lining for comfort, flexibility, and breathability. The top shoulder and side panel accent fabric details of Advance consist of a doubleknit bonded two-tone twill fabric also found on Vista and Regime, which offers the ability to pair them. Features include a placket-side utility pocket, hip-high hand pockets, Velcro adjustable self-fabric cuffs, and an adjustable bungee waistband to assist fit. antigua.com



The King is Back

A forgiving friend is back in play. Cobra Golf has re-introduced the King Oversized irons for another generation of golfers who believe bigger is better. The new King Oversized irons feature the company's largest clubhead and sweet spot on an iron. Featuring PWRshell, the face technology that delivers higher balls speeds, and promotes a higher launch and more distance. The hottest selling iron set in the mid-1990s may just be what golf's next generation needs to play more golf. \$999 (steel) cobragolf.com



2016 HOLIDAY GIFT GUIDE

#THEREISAPLACE

UNLIKE ANY OTHER

Sand Hollow #15

No, that's not GOLF ON MARS, but pretty close

Being inspired by your surroundings while golfing is one of the most relaxing feelings... especially when you're playing well.

St. George, Utah is quickly becoming the new tradition for destination golf trips, and it's easy to see why. Impressive courses, intriguing terrain and inviting rates are sure to impress your golf group.

By now you've probably heard of the Red Rock Golf Trail with it's 10 amazing courses, like Sand Hollow, Coral Canyon and The Ledges, just to name a few. That's 189 holes to get your game on. Oh, and not to mention they're open for play 365 days a year. Off season? No such thing in St. George.

With daily flights into St. George on Delta, United and American Airlines or just 90 minutes north of Las Vegas on I-15, getting there couldn't be easier. Going home...well, that may take some convincing.

You've played the same old courses and been to the typical desert golf destinations countless times. It's time to revitalize your game on the Red Rock Golf Trail in St. George, Utah.

Area Courses

Sand Hollow Golf Club has it's own standard for unique course design that includes an 18 hole championship track as well as a walkable 9 hole links style course. Have you ever played golf on a cliff? Well, get ready because on this John Fought course, you might find yourself teeing one off over the edge just to see how far you can make it fly.

Coral Canyon Golf Club is all about the colors. You will be amazed at how green the fairways are in this rustic desert. The fairways here are wide and nicely forgiving – so go ahead, flex your muscles and go for your longest drive. The most common thing golfers say about Coral Canyon is just how fun it is. Golf? Fun? Hmm, now there's an idea.

The Ledges Golf Club comes with unique views of it's own. The red rock panoramas from the rim of Snow Canyon State Park make you feel like you're playing golf in a postcard. Designed by renowned golf course architect Matt Dye this course has a friendly atmosphere with an upscale pro shop and delightful restaurant.

Falcon Ridge Golf Club is another desert gem on the Red Rock Golf Trail. Just 40 minutes south of St. George, it's totally worth the drive. This course has so many water features you'll forget you're golfing in the desert. With all its elevated tee boxes you'll see a side of golf you've never seen before.

Sky Mountain is as scenic as it is challenging. The course is appropriately named for the amazing views from the elevated tee boxes. Don't be

Red Rock Golf Trail

surprised if you find yourself gazing off at the cliffs of Zion National Park and the azure rim of the Pine Valley Mountains in the distance. Anywhere you look and anytime you play, it's simply gorgeous!

Sunbrook Golf Club is right in town and has a great variety of what the Red Rock Golf Trail has to offer. Play from the top of the bluffs to the desert floor. Shoot through black lava rock and try to avoid the red sand traps. There is even a par 3 island hole that will leave you dreaming about a hole in one.

Green Spring Golf Club is a favorite among locals and guests. Holes 5 and 6 have you shooting across red rock ravines that will get your heart racing. There is plenty of water here to have fun with, especially on number 15. You might find yourself wanting to tee off a couple extra balls just to see if you can cut the corner to the green

Southgate can be a walkable course for those looking to mix a little exer-

cise in with their golf game. This is a "doable" course that weaves alongside the Santa Clara river – just close enough to make it beautiful and keep the game interesting. Eight of the first nine holes have water features, so you've got to be accurate. But the fairways are wide, so there's usually a safe place to play.

St. George Golf Club is another course you won't want to miss. Open since 1976, this course is a local tradition with large greens that make for long and rewarding putts. It's another great course to walk to mix a little exercise in with your game. There are three par 3's over water that you'll have fun with, along with a couple holes where the greens are on a small peninsula.

Dixie Red Hills is the pioneer of St. George golf, opening for play in the mid 1960's. If you want to play in the red rocks, you can't get any closer than this. You'll

YEAR ROUND

DESTINATION

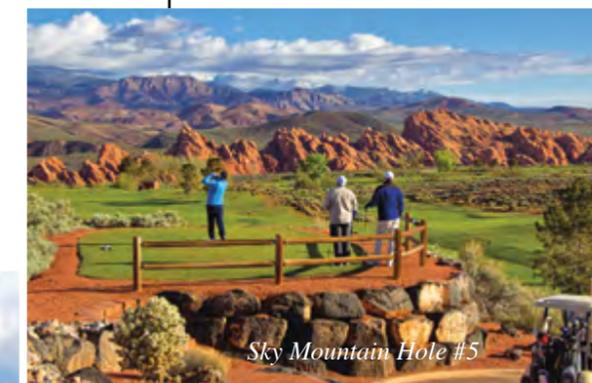
be calling shots off the boulders, around the cliffs and through the trees as you find your way to the green. The fairways are lined with large cottonwood trees which are great for shade and keeping your game on track. It's a perfect place for a quick nine holes right in the heart of St. George.

For more information or package planning assistance, visit:

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Sand Hollow Hole #13



Data-Driven Swing

Earlier this year our technology spotlight featured the Garmin Approach S20 watch. A wearable golf GPS that had other great features such as a pedometer (links to My Fitness Pal) and notifications from your smartphone. One of the best options included with the Approach S20, however, is the ability to pair with the Garmin TruSwing. The device, which collects a slew of data about your golf swing, has become one of the hottest analyzers in what is a crowded market.

If you read my piece on the Approach S20 watch [May 2016], you'll remember my initial hesitation of wearing a device on my wrist and how it would affect my swing. A feeling that was debunked after one round of golf. In fact, I haven't played a single round in 2016 without wearing the watch. I'm a changed man. I had similar thoughts on clipping a device to the shaft of my golf club for analysis purposes. How would it affect the weight of the club and would I swing differently because of that?

One of the first things I noticed, though, was how the TruSwing is virtually

weightless. At .98 ounces, the sensor has zero disruption to your swing. Think the exact opposite of one of those security sensors that retailers attach to drivers. The TruSwing clips just under your grip and it will never loosen.

The great thing about this particular device is that you can practice with it on the range or in your backyard. So if you don't have the extra time to commit to a bucket of balls, you can still get details and analysis about your swing. Metrics that the TruSwing takes into account include: tempo, swing speed, face angle, dynamic loft, shaft angle, club path, and shaft lean. In other words, it lets you get away with nothing. Ultimately, the goal is to see how your mechanics affect your ball flight and shot results.

After your practice session, you'll log in to Garmin Connect, the free app that pairs with all Garmin devices. This is where your data will land and guide you to a better swing. One of the best places to start is comparing your most recent practice session to the last one. Connecting TruSwing to Garmin Connect will give you real-time, 3-D swing animations for an easy visual of your progress. My main takeaway from the Garmin Connect analysis was that there were flaws within my swing that I had either never noticed, or never knew how bad they were. One example was that my shaft angle was a bit out of whack, which was having an impact on how much lag I had in my downswing. Once I accessed the 3-D animations and saw where I needed to be, I was able to achieve a near optimum shaft angle, which lead to 15 more yards on my drives! Similar results with my irons have now made me change which club I use at a particular distance. I also found the tempo and club-path numbers extremely useful.

As with all of the latest tech items I consider, I key in on battery life. It's a non-negotiable for me, because I'm always the guy that forgets to plug his stuff in, rendering it

TECH TALK

Todd Mrowice

useless when it comes time to actually use it. The TruSwing had an impressive battery life of about 15 hours in my testing, which is three hours better than what Garmin promotes on their website.

When I take into account the ease of use, zero maintenance, and overall results of the Garmin TruSwing, I'd be lying if I said it wasn't the best swing analyzer I've tried. www.garmin.com \$149.99



When the snow begins to dust the streets across Chicagoland, Arizona is where Windy City golfers jettison the street slush and their snow shovels for a Sonoran retreat. From the greater Phoenix metropolitan area to Tucson, great golf is as abundant as sunshine. With nearly 300 sunny days per year, this destination tops the country in sunshine, especially during the winter months.

Ditat Deus, the state's motto, translates to "God Enriches." From the cooper-and-orange banded mountains to the cactus-dotted deserts, this region is bursting with colors. Arizona golf is a paradise with sunscreen and shorts. In addition to the ideal temperatures, the varieties of golf courses offer Chicagoans a unique experience that cannot be found in the Midwest.



ARIZONA THE GOLF STATE



Whether playing Cholla or Saguaro, golfers are treated to an Arizona golf experience unlike any other at We-Ko-Pa Golf Club. The lack of development surrounding the facility encourages you to relax and enjoy the sights and sounds of the Sonoran Desert.

We-Ko-Pa begins where the city ends at the Fort McDowell Yavapai Nation, just east of Scottsdale. Open landscapes, vibrant colors, and incredible mountain views perfectly complement an extraordinary day on the golf course. Cholla, designed by Scott Miller, runs along desert ridges and shady arroyos to provide a memorable test full of risk-reward options.

Bill Coore and Ben Crenshaw designed Saguaro to incorporate desert golf with timeless design traditions. It's built for walking, follows the natural movement of the land, and the playing corridors are a bit wider compared to Cholla.

Add this to the amenities of the next-door resort and action of the casino, and We-Ko-Pa Golf Club stands as one of the best experiences in the Valley of the Sun. The resort's new Golf Suites are perfect for stay-and-play vacations. Each accom-

modates four to five guests in two deluxe rooms connected by a living room with a pullout sofa and kitchen.

Of all the amenities that make We-Ko-Pa so appealing, the beauty of the Sonoran Desert sits at the top of the list. One of the best ways to experience it is through Pink Jeep Tours. This off-road outfit features custom Jeeps that are perfect for exploring the desert in style.

Also next door, Fort McDowell Adventures offers activities such as hiking, biking, rafting and horseback riding. And at the end of the day, it's time to chow down fire-side at a cowboy cookout and watch the sunset fade to a starlit night.

For a little gaming action, Fort McDowell Casino sits adjacent to the resort and golf club. It's a full-service casino and gaming facility offering slots, Keno, Bingo, a Card Room and Blackjack in addition to dining and entertainment.

Although Cholla and Saguaro are clearly the main draw, We-Ko-Pa has developed into a destination where vacationers can enjoy much more than world-class golf.



SMART & BEAUTIFUL

36 HOLES | PLAY CHOLLA & SAGUARO

Both the Scott Miller-designed Cholla course and the Coore/Crenshaw-designed Saguaro course made *GOLF* magazine's recent list of the "Top 100 Courses You Can Play." And you can experience both within a 3-day period with the 36-hole package. Located minutes from Scottsdale in the pristine Sonoran Desert of the Fort McDowell Yavapai Nation.

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GOLF CLUB

The most passionate of golfers living in cold-weather climates across North America have two options when Old Man Winter comes around for his annual visit: They refine their respective snow golf games, using the neighbor's mailbox as a target for a wedge off the fresh two feet of snow dropped by the latest blizzard; or they head out to a warmer climate, where golf is played in 70-degree weather during the winter months.

That's where the Foothills Golf Group comes into play. A collection of four courses located in Phoenix, Arizona, they understand that many of golf's biggest players don't have the budget for many of golf's biggest green fees. Instead, they have developed a loyal following for championship golf at some of Arizona's most affordable prices. Add that to the fact that the most recent reviews of the courses on golf websites have been overwhelmingly positive, and there's no surprise they have established themselves as one of the best golf destinations within the Grand Canyon State.

Ahwatukee Country Club was designed by Arizona golf legend John Bulla. Measuring 6,713 yards, the par 72 layout mixes the beauty of its desert landscape with mature, tree-lined fairways. It has been described as a challenging-yet-fair layout to create a memorable golf experience, one where success is possible on most holes. Opened in 1973, the club's amenities include a full practice range and short game practice area, complete golf shop, and casual dining set against beautiful golf course views.

Just a 10-minute drive to the southwest, The Foothills Golf Club truly represents what desert golf should be, catering to both power and course management-minded players. The par-72 Championship, links-style course was designed by internationally-acclaimed architects Tom Weiskopf and Jay Morrish, and stretches to almost 7,000 yards from the back tees. Lush rolling fairways, blue lakes, and 65 bunkers are set against rough rocky desert terrain to make golfers think twice about placement and angle for most shots. With four sets of tees, The Foothills Golf Club has appeal for golfers of all skill



Foothills Golf Group

levels and has earned a four-star ranking from *Golf Digest*, along with being listed as one of Phoenix's top golf courses.

Another four miles to the west, Club West Golf Club features a stunning 18-hole championship layout designed by the team of Brian Whitcomb and Ken Kavanaugh. Four sets of tees range from 4,985 yards at the forward tees to as many as 7,142 yards from the championship tees. Club West's elevation changes and 360-degree natural beauty distinguishes it from other Phoenix golf courses. Case in point: The signature downhill "double green" 17th hole that is highlighted by dramatic views and a tee to green elevation change of more than 100 feet. Club West also features a complete practice range, well-appointed golf shop and full-service Agave Bistro that highlights spectacular views from the elegant dining room and patio.

And a short drive south of Phoenix, Maricopa's The Duke at Rancho El Dorado is a championship 18-hole track that is best described as perfect for the golfer with a sense of discovery. Playing to a par of 72, The Duke is highlighted by expansive fairways that complement the wide open spaces of the Old West. The David B. Druzisky design creates a challenging golf experience for golfers with a passion for the game. The sporting spirit is alive and well on site, with risk/reward shots affecting decision-making by players on both nines. The Santa Rosa Wash snakes through the property, enhancing the experience of change from hole to hole. Featuring mountain views, attentive service, and plush conditions, The Duke has the feel of a high-end, private golf club without the high-end, private club fees.

And that is exactly what makes the Foothills Golf Group a perfect destination for golfers looking to play year-round, instead of putting their clubs away until snow melts and frost delays are no more. With four championship golf courses, a host of first-class amenities, top-notch customer service, and more perks than can be listed, book your round today at Ahwatukee Country Club, The Foothills Golf Club, Club West Golf Club, and The Duke at El Dorado Ranch. It's the Arizona golf you've come to expect.

feel the grass



As a golfer, the comfort of grass beneath your feet is not out of reach at the Foothills Golf Group collection. With great rates and four great courses to choose from, getting your golf fix in Arizona is easier than ever.

So get out and feel the grass at Ahwatukee Country Club, Club West, The Duke or Foothills Golf Club. Call or visit us on the web to learn more about our great rates in sunny Arizona.


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Few golf resorts in the world can match the extraordinary natural setting of the Boulders Resort & Spa in Carefree, Arizona. Twelve million years ago, a geologic eruption left a series of rock formations that gives this legendary Resort its distinctive look.

The championship Jay Morrish-designed North and South courses blend perfectly and each offer an unmatched bounty of magnificent desert panoramas. A three-story high boulder on the seventh hole of the South Course sits precariously atop a tiny one, just an arm's length from golfers on the tee while giant saguaro cacti stand like guardians everywhere. Indigenous plants like palo verde, mesquite trees, and varieties of cactus with vibrant flowering colors add to the eye-popping setting throughout the resort's 1,300 acres. Don't be surprised to see spectators on the golf course. No, not gallery-type spectators, these are wildlife—quail, bunnies, roadrunners, now and then a bobcat, and coyotes—that make their homes in the desert. As you can imagine, the Boulders has received dozens and dozens of awards and such recognition is proudly accepted and appreciated.

The North Course is par 72 with five sets of tees measuring 4900 to 6811 yards in distance and 115 to 137 slope, depending on the tees selected.

The resort's signature hole is No. 5 South, where the green is carved from a dramatic rock outcropping, making it one of the most photographed holes in the country. It plays right up to the backdrop of a dazzling spectacle called the Boulder Pile, a massive group of rocks dotted with tall saguaros.

The Boulders Golf Academy offers private, one-on-one instruction with talented PGA and LPGA instructors, and customized golf events include glow night putting competitions, Dine & Dash programs, and more.

Anyone for tennis? Try the Tennis Garden's classic clay courts, premier cushion courts, and even pickleball courts—not to mention even more exquisite views. If you want to take your game up a notch, tennis professionals conduct private instruction and clinics.

Guests at the Boulders embrace the peaceful environment where you feel like you are



Boulders Resort & Spa

a million miles from everywhere—at a place where you can relax in “splendid seclusion.” There are no children's programs so just imagine: four splash-free swimming pools. And the staff makes you feel special with their desire to provide unsurpassed, often unexpected service.

The recent multi-million dollar resort-wide renovations include newly designed private Casita accommodations with new luxurious bedding, wood-burning fireplaces (a rarity at Arizona resorts), and private patios all with their own extraordinary panoramic views. One- to three-bedroom Villas offer the space and exclusivity of a grand vacation home as guests enjoy the comforts of a fully equipped and beautifully styled kitchen, fireplaces, and doorstep parking with private entrances.

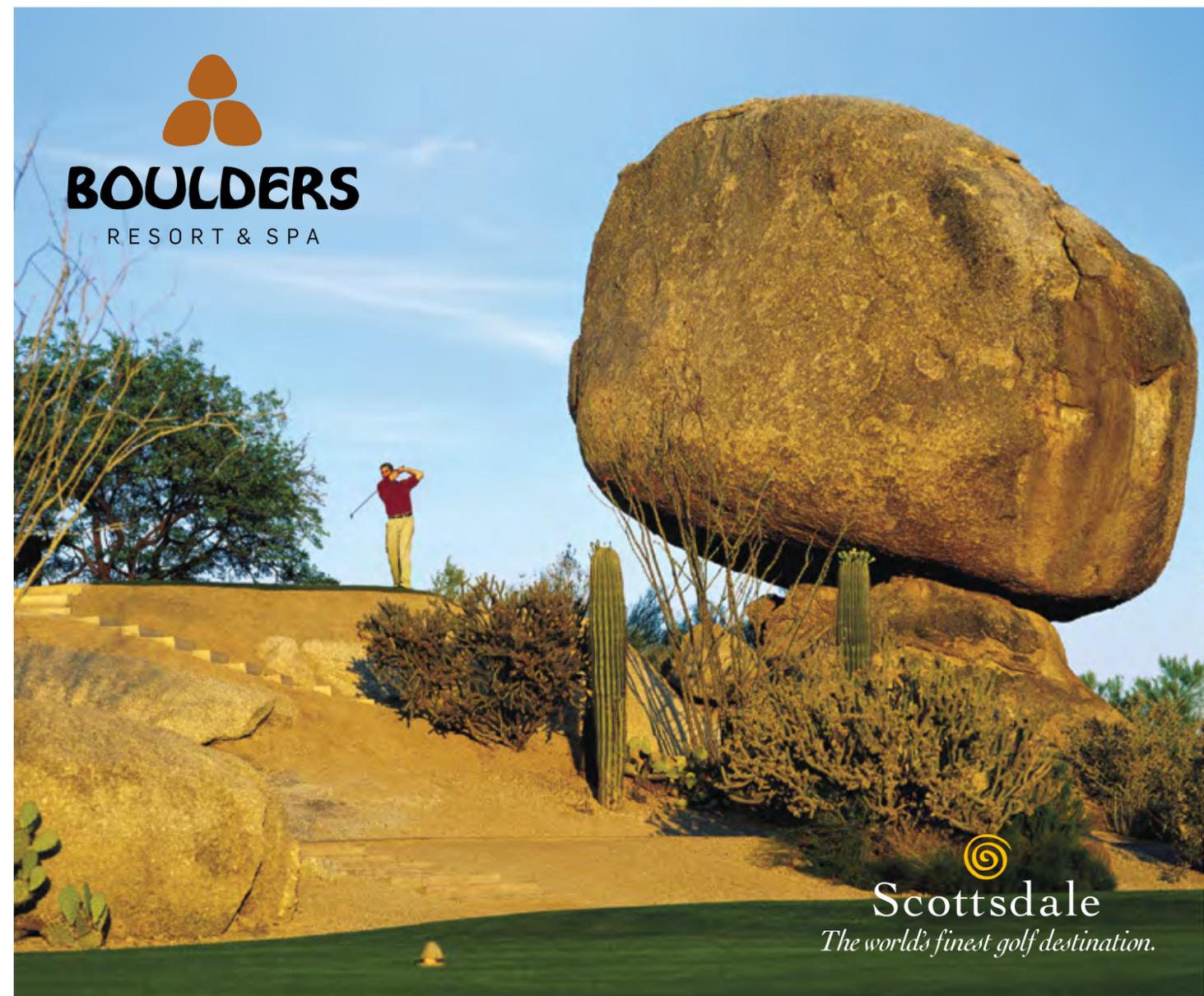
The 33,000-square foot Spa oasis nourishes the soul and restores the mind. A quiet sanctuary, the spa treatments incorporate indigenous herbs and rituals. There is a labyrinth, a path to tranquility, a fitness center, movement studio, couple's massage suites, a yoga studio, tea room, full-service salon, and a Spa Café.

In addition to an endless array of first-class amenities, there are six onsite restaurants and a stunning new Discovery Lounge. But, guests come to the Boulders Resort for more than just golf and spa pleasures. If you are anxious to learn about the region and enjoy outdoor activities, you can go hiking or mountain biking on nearby trails over rolling desert terrain. How about the thrill of climbing the face of a 75-foot granite boulder and a

rock climbing clinic? Nighttime is ideal for stargazing from your private patio or with a professional astronomer to observe the magnificent stars in the Arizona sky from a fairway. The concierge staff can also arrange hot-air ballooning, horseback rides, desert jeep tours, and Grand Canyon excursions.

For those who want to be a part of this prestigious golf community and enjoy all the amenities of this world-class resort, Boulders Golf memberships are available for purchase.

For more information and reservations call 480-488-9009 or visit www.theboulders.com.



An Elevated Experience

Take Desert Golf to the Next Level.

Experience challenging play in the sun-splashed atmosphere of the Boulders Club, featuring two Jay Morrish-designed champion courses sculpted into the natural terrain of the high Sonoran foothills. Golfers can tee off atop a boulder, look out over fairways framed by ancient saguaros and catch a glimpse of a roadrunner as he scurries across the spectacular desert landscape.



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Rancho Mañana Golf Club, located in the high Sonoran Desert in historic Cave Creek, Arizona, boasts some of the state's most breathtaking views and challenging holes of golf. Situated along an original Pony Express stop and U.S. Cavalry watering hole, Rancho Mañana Golf Club has continually ranked among *Golf Digest's* "Places To Play" and is regarded as "One of Arizona's Most Scenic Golf Courses." Convenient to most Scottsdale and Phoenix resorts and hotels, the course has become a valley favorite of visitors from around the country due to its unique beauty and native surroundings.

From the first hole, the front nine takes golfers through the Town of Cave Creek's name sake, Cave Creek Wash, one of the last remaining riparian areas in the state. Each subsequent hole ventures upward to higher elevations, where one can witness some of the state's most breathtaking views. Nowhere else in the Valley of the Sun can a golfer simultaneously view picturesque images of Camelback Mountain, Mummy Mountain, Squaw Peak, Black Mountain, South Mountain, and the dramatic Tonto National Forest, with its distinctive Elephant Butte.

Golfers then begin to meander back towards the site of a once-thriving western dude ranch—now the clubhouse and restaurant facilities, with their original, rustic structures. From there, Rancho Mañana's back nine allows one to encounter a slightly different experience, as golfers work their way around a lush oasis of water-guarded holes with 360 degrees of unobstructed mountain views, where Mother Nature's vast array of wildlife can be found, including the likes of bobcats, roadrunners, rabbits, and mule deer.

Although the par-70 layout features dramatic elevation changes and acres of unspoiled desert terrain, Rancho Mañana is well known for its fairness and playability for golfers of all abilities. Built in the late 1980s, the course has had time to mature, and a few key renovations throughout its history have improved it with age. The recently renovated bunkers provide just the right amount of challenge without creating undue stress caused by shoulder-deep traps sometimes encountered in the game.



Rancho Mañana Golf Club & Spa

It's easy to see why the course has won so many accolades, including making the list of "America's Top 50 Courses for Women" by *Golf Digest* in 2010. Most holes don't have extensively long forced carries from the tees, and the same is true for nearly all the greens that are accepting of low-bouncing shots hit short of the green. The course was also selected as being in the top 10 courses in Arizona by *Ranking Arizona* magazine during the same year.

The 19th hole is usually of equal importance to the golf course itself for any golf experience, and the Tonto Bar and Grill is only a few short steps away and captures the rustic desert ambiance of years gone by with hand-carved beams of the historic ranch ceiling still in place. With two dining areas inside and a covered patio overlooking the 11th green, the facility certainly provides a cozy spot to relax after an enjoyable day on the links.

In addition to offering cold beverages, great care is taken to ensure the menu is second to none and that it fully embraces the local flavors of the southwest. Chef Eric Flatt and his staff also aim to preserve Arizona's heritage through our cuisine and by sharing the stories of our property's past. They fuse Southwestern and Native American ingredients and present them in a warm, welcoming atmosphere rich in Arizona lore. Many areas of the restaurant feature historic photos of the property from the years as one of Arizona's most successful dude ranches in the 1940s.

The restaurant has also received numerous awards and accolades, including being honored by *PHOENIX* magazine in their list of the valley's Top 100 Restaurants, and a continuous honor from *Wine Spectator* magazine due to the extensive wine selections that are available.

Rancho Mañana is an experience that truly represents the uniqueness of golf in the Arizona desert. For tee times, call Rancho Mañana Golf Club at 480-488-0398 or visit www.rancho-manana.com. For restaurant reservations/information, call Tonto Bar & Grill at 480-488-0698.

RANCHO MAÑANA
Golf Club & Spa

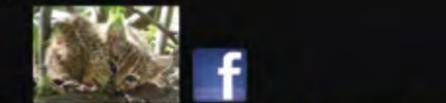
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Incredible Desert Wildlife...
Top 100 Al Fresco Dining Restaurants in America

480-488-0398
www.RanchoManana.com
5734 E. Rancho Manana Blvd
Cave Creek, AZ 85331




Scottsdale
The world's finest golf destination.

PGA Tour player/architect Tom Lehman gets extremely excited when it comes to his 10th golf course in Arizona — Victory at Verrado Golf Club. Sporting breath-taking views from the base of the White Tank Mountains in the West Valley, Victory is the main amenity of the 55-plus adult community being created by Scottsdale-based DMB, one of the premiere master planned developers in the country.

“Every hole kind of gives you something unique and different, with that theme of being a in surreally beautiful, rugged rock environment with immaculately maintained fairways and greens running through-out,” Lehman said of Victory, a 7,100-yard, par-72 layout that will open to the public in December.

“We’ve truly used whatever the land has given us — if that’s a cliff or a nob or a boulder or a drop-off or a sudden rise up the mountain — and left the terrain all natural, so it looks like it’s been built right into the land. In fact, I can’t think of any other golf course in Arizona that is quite like it. It just looks so compelling that I’m sure it will be quite an experience for those who play it.”

“Playability will be a major factor when it comes to enjoying Victory,” said Lehman. “There’s no reason to beat people up with an overly tough golf course,” added Lehman, comparing Verrado to courses he encounters as a professional golfer.

“Seriously, there are so many awesome holes in between (the start and finish) that I just love it,” he said of Victory, which features 85 acres of turf, a minimal amount of bunkering and greens that range in size from 4,500 square feet up to a massive 8,000 square feet.

Victory will be the Lehman Design Group’s 30th project overall, meaning a course it has done from the very beginning or has renovated. According to Lehman, the new course

unfolds quickly, with a one-of-a-kind rock outcropping defining the greens at No. 1 and 2, and then builds to a crescendo at the 17th and 18th holes, which just happen to be the remnants of a deep basin, or pit, that was once the testing grounds for heavy-duty machinery built by Caterpillar.

Lehman called the final hole “a thing of beauty” right down to the lush grape vines and orchards that weave together to form its backdrop. And the variety and views just keep on coming, he added.

“For instance, I think the ninth hole, which is blessed with this amazing vista, will eventually be regarded as one of the best par 4s in Phoenix. Overall, it’s going to be mostly all fairway, with greens that flow up and through and with all kinds of movement – humps and bumps and all that kind of stuff. But very natural and without a lot of bunkers, so it looks like we just set the golf course in there.”

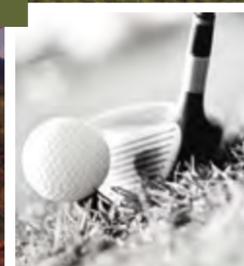
Victory becomes the second 18-hole championship golf course created for the Verrado Community. Verrado Golf Club opened in January of 2004 and through the years has become one of the Valley’s most highly regarded layouts. Lehman and his former partner John Fought can take credit for that spectacular layout, which has garnered accolades from numerous national golf publications.

Most recently, *GolfWeek’s* list of “Top 100 Courses You Can Play” ranked Verrado as the No. 4 layout in Arizona. Both Verrado and Victory are located near Buckeye, Arizona, just a short drive from downtown Phoenix, Sky Harbor International Airport or Scottsdale.

For more information about Arizona’s latest, greatest golf course – Victory at Verrado — or for the tried and true Verrado Golf Course, go to www.verrado-golfclub.com or call (623) 388-3000.



VERRADO GOLF CLUB SCORES ANOTHER VICTORY



18th green on the new Victory Course



THE
VICTORY
COURSE

Verrado Golf Club

With breathtaking views at the base of the White Tank Mountains, a thrilling course design and delicious fare in the Verrado Grille, Verrado Golf Club combines the finest elements of Arizona golf with the highest standards for service. And with the addition of our 18-hole Victory Course coming in December, you’ll have plenty more reasons to keep coming back.

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JW MARRIOTT 

There's an App for That

My plants are dying, I need to drink more water!"

I heard this statement while entering my house a few weeks ago. I am frequently clueless about conversations in my house, but this one was a bit strange. My wife and daughter explained they had downloaded the app Plant Nanny to help keep them to track their hydration. Drink enough water and your plants grow and bring joy to your life. Drink too little and they wither away.

Sometimes we need a little external motivation to get us going. If you are struggling to add exercise and activity to your life, a little technology may be the answer. A quick search of health and fitness apps will bring up numerous categories and countless options, and fortunately most are free or require just a small yearly fee

for optional upgrades. Prior to downloading the apps, take a moment to assess what you would like to focus on this off-season.

If you are a sedentary person that needs to start exercising consider a running/walking app to jump start your journey. There are a few differences, but all of them will monitor pace of walking/running and distance through the GPS on your smart phone. Nike + Running, Endomondo by Under Armour, and Runmeter GPS are three of many available apps that track this. They also have other features such as training plans and connecting with friends if you want to generate a little off-season competitiveness with your golf buddies.

There are also many fitness trackers on the market to monitor walking/running and overall activity including Fitbit, Garmin,

THE FITNESS EDGE

Brad Jourdan PT, DPT

Jawbone, and Misfit. Do a little research to find the fitness tracker that is best for you. They tend to be slightly more accurate than the apps, but you may also pay significantly more as prices range from \$30 to \$250 dollars.

To improve overall strength and core stability, find a workout and exercise app. There are many choices regarding the type of exercise and the level of sweat you want to generate. Most apps have beginner to advanced routines, so consider the level of exercise you have performed recently and also any health issues that may affect your exercise tolerance. Start slow and gradually increase to avoid excessive soreness or injury.

Golf apps are available for download that offer golf specific exercise routines and swing advice. Golf Fit Pro, NG 360, and Fitivity are a few of the golf apps available. Several of the apps have the capability to track your rounds and monitor progress, in addition to the fitness routines, to help build motivation as your scores drop.

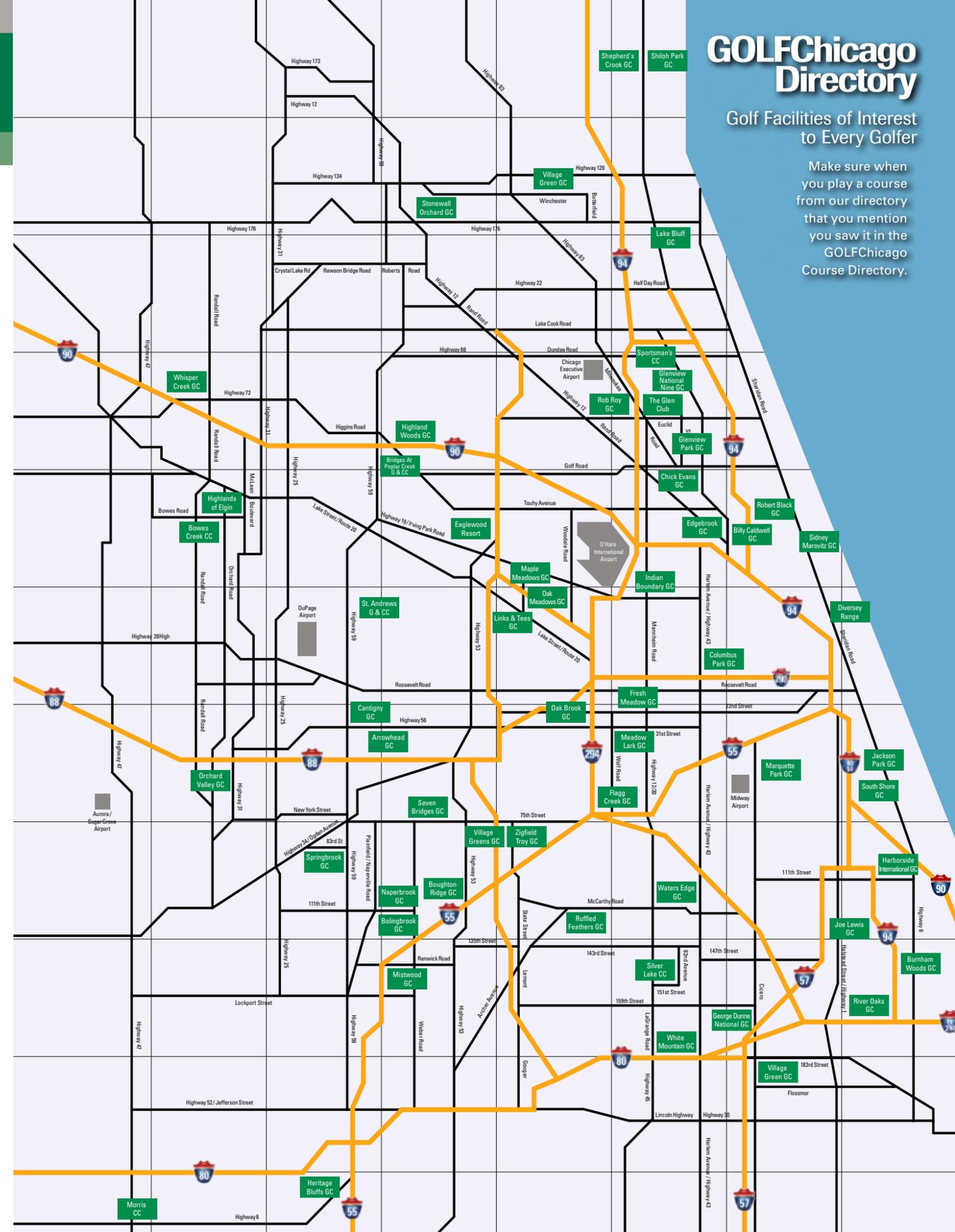
Apps for nutrition, calorie intake, and hydration are plentiful and available for downloading. They will allow you to keep track of calories and what you have had to eat that day. Many have recipes to help prepare healthy food and a bar code scan so you can enter in the nutritional facts of your food into the app.

Apps are a cost effective way to prepare for next season. Once you decide the area you want to improve, choose only one or two apps. The goal of using an app is to enhance your golf game and life, rather than take it over. Consistent physical activity over the next few months will result in better general health along with the possibility of a few more yards on your drive, and maybe a size smaller for next year's golf apparel. Golf well!

GOLFChicago Directory

Golf Facilities of Interest to Every Golfer

Make sure when you play a course from our directory that you mention you saw it in the GOLFChicago Course Directory.





Arrowhead

630-653-5800
26W151 Butterfield Rd.
Wheaton, IL 60189

arrowheadgolfclub.org

Arrowhead Golf Club is recognized for its beautifully maintained course and inviting atmosphere.

Arrowhead is a public course which offers impeccable golfing conditions at affordable rates on three separate par 72 18-hole layouts surrounded by forest preserve. The West, East, and South Courses feature new bunker renovations and enhancements. The practice area includes a lighted driving range, putting green, and chipping green. Group and individual golf lessons are available.



Bolingbrook Golf Club

630-771-9400
2001 Rodeo Dr.
Bolingbrook, IL 60490

bolingbrookgolfclub.com

Bolingbrook Golf Club features a championship golf course designed by Arthur Hills and Steve Forrest, an exceptional practice facility with a learning academy, state-of-the-art GPS-equipped golf carts, and a 76,000 square-foot clubhouse with men's and women's locker rooms, lounges, two full-service restaurants, and full banquet facilities. Memberships are available.

Bolingbrook Golf Club was named #28 in the 2010 *Golf World* Readers' Choice Awards for best public course in the country; named to the 2009 *Golfweek* Best Courses You Can Play list; and received 4½ stars from *Golf Digest*.



Bowes Creek Country Club

847-214-5880
1250 Bowes Creek Blvd.
Elgin, Illinois 60124

bowescreekcc.com
bowescreekcountryclub.com

Here at Bowes Creek Country Club, our patrons are not treated like an everyday customer. You can buy a membership for the year or you can pay to be a Member for a Day! Instead of standard green fees, we offer a daily membership. The Member for a Day Fee will allow you to play unlimited golf with cart, and allow you full use of the practice facility. There will be no limit to the amount of golf you can play that day because you are ... Member for that Day!



Cantigny Golf

630-668-8463
27w270 Mack Rd.
Wheaton, IL 60189

cantignygolf.com

Designed by Roger Packard, Cantigny is both challenging and breathtakingly scenic. Cantigny Golf's Red Oak Club loyalty program rewards customers with free golf and other benefits. New for 2016 is the Young Executive Program with reduced green fees for golfers 35 and under. The Red Oak Club and Young Executive Program are each free to join.

Cantigny's 27 holes are ideal for outings ranging from 16 to 220 golfers.

The course employs a full-time golf-event coordinator to ensure an exceptional experience for planners and guests.



Glenview Prairie Club

847-657-1637
2800 W. Lake Ave.
Glenview, IL 60026

golfglenview.com

Glenview Prairie Club features golf course conditions like no other nine-hole course around. Meticulously maintained yet very affordable. The Glenview Prairie Club offers four sets of tees to challenge every golfer, and a 90-minute pace of play for those quick rounds. The course is fun and enjoyable for new and seasoned golfers alike.



golfTec

10 Chicagoland Locations
golftec.com

Chicago - Halsted Row
773-755-4653

Chicago - Lincoln Park
773-871-4653

Deerfield 60015
224-330-4020

Des Plaines 60016
847-299-5431

Downers Grove 60515
630-932-4653

Fox Valley 60505
630-723-5215

Naperville 60563
630-579-9390

Oakbrook Terrace 60181
630-396-2020

Schaumburg 60173
847-517-1845

Vernon Hills 60061
847-327-0605



Harborside International G.C.

312-782-7837
11001 S. Doty Ave. East
Chicago, IL 60628

harborsidegolf.com

Located just south of the loop in the City of Chicago, Harborside features two championship-style links courses designed by renowned architect Dick Nugent.

Harborside is home to Chicago's largest practice facility, a prairie-style clubhouse, and The Pier at Harborside restaurant.

Harborside's Port and Starboard courses rank annually among the Midwest's list of best courses you can play.



The Highlands of Elgin

847-931-5950
875 Sports Way
Elgin, IL 60123

highlandsofelgin.com

The new Quarry nine and the Original nine holes flow over beautiful rolling terrain, creating a diverse collection of holes. The new nine holes reclaim an old stone quarry, and are routed to take maximum advantage of the unique and dramatic landforms that were left behind. Four holes hug the top of the bluff thirty to forty feet above the water, providing golfers with incredible views and numerous shot options on each hole.



Chicago Park District Golf

312-245-0909
cpdgolf.com

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- Sydney R. Marovitz: 9 Holes
- Jackson Park: 18 Holes
- Columbus Park: 9 Holes
- Marquette Park: 9 Holes
- South Shore: 9 Holes
- Diversey Range

The only double-deck range in Chicago.



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800-460-0010
forestpreservegolf.com

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- Billy Caldwell: 9 Holes
- Burnham Woods: 18 Holes
- Chick Evans: 18 Holes
- Edgebrook: 18 Holes
- George Dunne National: 18 Holes
- Harry Semrow: Driving Range & Mini Golf
- Highland Woods: 18 Holes
- Indian Boundary: 18 Holes
- Joe Louis: 18 Holes
- Meadowlark: 9 Holes
- River Oaks: 18 Holes



The Glen Club

847-724-7272
2901 W. Lake Ave.
Glenview, IL 60026
theglenclub.com

Chicago's finest semi-private golf experience.

The Glen Club is a stunning Tom Fazio designed championship course located on the former site of the historic Glenview Naval Air Station. In the heart of a 195-acre refuge, The Glen Club features rolling terrain, dramatic elevation changes, tranquil lakes, and striking vistas.

Enjoy the grand 48,000 square-foot clubhouse, superb dining, 21 overnight guest rooms, a grand ballroom, and the finest in corporate amenities and membership.



Glenview Park Golf Club

847-724-0250
Shermer Rd.
Glenview, IL 60025
golfglenview.com

Experience pure golfing enjoyment at the Glenview Park Golf Club. After a complete renovation in 2014-2015, the course has re-opened to rave reviews. Bent grass from tee to green, rolling fairways, and meticulous landscapes await you on this 18-hole, 6,133 yard par-70 course. The Glenview Park Golf Club offers the amenities of a private club, but is open to the public and close to home.



Lake Bluff Golf Club

847-234-6771
355 W Washington Ave.
Lake Bluff, IL 60044
lakebluffgolfclub.com

Located on the scenic North Shore of Chicago, Lake Bluff Golf Club offers a beautiful and challenging layout in a traditional parkland setting. The course measures 6,589 yards from the back tees and offers three additional sets of tees to accommodate all skill levels. Lake Bluff Golf Club takes great pride in the immaculately conditioned bentgrass fairways and greens. Other amenities include a full-service golf shop, private and group instruction, and an exceptional dining experience at the new Hel's Kitchen.

The club hosted the 44th Annual Lake County Amateur.



Mistwood Golf Club

815-254-3333
1700 W. Renwick Rd.
Romeoville, IL 60446
mistwoodgc.com

Mistwood Golf Club, with its recent multi-million dollar renovations and new state of the art golf-learning center, has become one of the premier golf experiences in the Chicagoland area

Mistwood, host of the Illinois Women's Open, features new Scottish-style stacked sod-wall bunkers, which are not something seen in traditional American golf. Other amenities include a full-service pro shop, golf instruction, and wonderful dining.

- *Golf Magazine's* "2013 Best U.S. Renovation You Can Play"
- Golf Range Association of America "2013 Top 50 Golf Ranges."



Naperbrook Golf Course

630-378-4215
22204 W. 111th St./
Hassert Blvd.
Plainfield, IL 60585
golfnaperville.org

Located in Plainfield, scenic Naperbrook Golf Course is a "links style" course that features rolling hills, native prairie grasses, and wide fairways. Challenges in the way of ponds, a double green, and hidden bunkers await golfers of all levels. Additional amenities include a ten-acre driving range, separate lesson tee, and practice putting greens. Enjoy post-game refreshments on the picturesque patio; Naperbrook also offers lessons, outings, a well-stocked golf shop, and much more.



Oak Brook Golf Club

630-368-6400
oak-brook.org/recreation
18 Holes - Par 72
Yardage: 5341 - 6541

The Oak Brook Golf Club is a classic playing experience with a superb blend of challenges where every hole requires solid shot-making from tee to green. The par 4s will utilize every club in the bag; the par 3s are a devilish balance of risk and reward; and the par 5s offer multiple playing strategies from conservative to bold ... and all on manicured greens and fairways. The course features a well-stocked pro shop, delightful grill and outdoor patio, men's and women's locker rooms, expansive all-grass driving range with three chipping and putting greens, and six PGA teaching professionals.





Orchard Valley Golf Course

630-907-0500
2411 W. Illinois Ave.
Aurora, IL 60506
orchardvalleygolf.com

6th Best Public Course in Illinois by *GOLF Magazine*. One of Chicagoland's best public courses, *Golf Digest* ranks Orchard Valley 4½ Stars! A true championship layout featuring wetlands, lakes, roughs, water hazards, marshes, and more.

PLUS...a program for everyone!

- SAVE on every round with the OV Rewards PLUS program.
- UNLIMITED twilight golf and range with the PPP card.
- Annual Memberships and MORE!



Rob Roy Golf Course

847-253-4544
505 E. Camp McDonald Rd.
Prospect Heights, IL 60070
robroygc.com

Winding through 51 acres, the beautiful 9-hole Rob Roy Golf Course will challenge golfers at any skill level. The 3,022-yard course is narrow and tree-lined, requiring accuracy with water, sand traps, and other strategically-placed obstacles around the course. Rob Roy also includes a lighted driving range with 52 hitting stations. Bring the whole family for mini golf, and grab lunch overlooking the course at the 10th Hole Bar & Grille. There is something for everyone at Rob Roy!



St. Andrews Golf & Country Club

2241 Route 59
West Chicago, IL 60185
630-231-3100
standrewsgc.com

36 Holes:
Course #1: par 71, 5116-6920 yards
Course #2: par 72, 5341-6818 yards
Located 30 miles west of Chicago in West Chicago. Since 1926, Chicago-area golfers have sought out St. Andrews for its two championship courses and top-ranked Practice Center. With its vast rolling terrain, mature trees, and historic setting, St. Andrews offers quality facilities for discerning golfers, golf outings, and leagues, as well as permanent tee times. Guests will also enjoy premium range balls, motor carts with tablet GPS, and selections from J.J.'s Bar & Grill.



Silver Lake Golf Course

14700 82nd Avenue
Orland Park, IL 60462
708-349-6940 x4
www.silverlakecc.com

Silver Lake Golf Course is the premiere public golf course of the Chicago southland. Family owned and operated since 1927, the course features 36 championship-golf holes, a natural-grass driving range, and a dedicated short-game area. Silver Lake GC is also home to the award-winning "Rolling Hills," named Chicago's #1 Sporty 9 for almost two-decades.

Arlington Lakes Golf Club
847-577-3030
Arlington Heights, IL 60005

Blackberry Oaks
630-553-7170
Bristol, IL 60512
blackberryoaks.com

Bonnie Brook GC
847-360-4735
2800 N. Lewis Ave.
Waukegan, IL 60087
waukegangolf.org

Boughton Ridge
630-739-4100
Bolingbrook, IL 60440

Green Meadows Golf Club
630-810-5330
18 W. 201 W. 63rd St.
Westmont, IL 60559
DuPageGolf.com
Par 30
Yardage: 1,888 - 1,545 yds.
Weekday: \$14 walk \$22 ride
Weekend: \$16 walk \$24 ride
*Frequent specials on course website
Discount Program: Yes
Jr./Sr. Rates: Yes
Twilight Rates: No
Banquets/Outings: No

Kids Golf Foundation of Illinois
Golf Changes Kids' Lives
630-466-0913
P.O. Box 610
Sugar Grove, IL 60554
kidsgolffoundation.org

Links & Tees Golf Facility
630-458-2660
Addison, IL 60101
Recognized in 2011 by *Golf Range* magazine as one of the Top 100 Learning Facilities in North America.
addisonparks.org

Maple Meadows Golf Club
630-616-8424
272 Addison Rd.
Wood Dale, IL 60191
DuPageGolf.com

West 18 - Par 70
Yardage: 6,438 - 5,339 yds.
Weekday: \$32 walk/\$49 ride
Weekend: \$41 walk/\$58 ride
*Frequent specials on course website
East 9 - Par 34
Yardage: 2,815 - 2,427 yds.
Rate: \$16 walk / \$25 ride
Discount Program: Yes
Jr./Sr. Rates: Yes
Twilight Rates: Yes
Banquets/Outings: Yes

Oak Meadows Golf Club
630-595-0071
900 N. Wood Dale Rd.
Addison, IL 60101
DuPageGolf.com
Par 71
Yardage: 6,718 - 5,628 yds.
Weekday: \$32 walk/\$49 ride
Weekend: \$41 walk/\$58 ride
*Frequent specials on course website
Discount Program: Yes
Jr./Sr. Rates: Yes
Twilight Rates: Yes
Banquets/Outings: No

Sentry World
866-479-6753
Stevens Point, WI 54481
18 holes
Par 72
6,951 yards
sentryworld.com

Shepherd's Crook
847-872-2080
351 N. Green Bay Rd.
Zion, IL 60099
shepherdcrook.org

Shiloh Park
847-746-5500
23rd and Bethesda Blvd.
Zion, IL 60099
shilohparkgolf.com

Western Golf Association / Evans Scholars Foundation
westerngolfassociation.com

Zigfield Troy Par 3
630-985-9860
1535 W. 75th Street
Woodridge, IL 60517w

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Course Managers:
For inclusion in this directory, or to update your listing, please call 815.741.8005 or email us at dweretka@golfchicagomagazine.com



Springbrook Golf Course

630-848-5060
2220 W. 83rd St.
Naperville, IL 60564
golfnaperville.org

Springbrook Golf Course commands some of the finest views of Naperville's open space and trails. Built in 1974, the facility features a challenging 18 holes, 28-stall natural turf driving range, two practice putting greens, and a short-game practice green with bunkers. Golfers of all skill levels return time and again to play. Enjoy post-game refreshments on the picturesque patio; Springbrook also offers lessons, outings, a well-stocked golf shop and much more.



Stonewall Orchard

25675 W Highway 60
Grayslake, IL 60030
847-740-4890
stonewallorchard.com

Cutting through hundred-year old oak and pine trees, Stonewall Orchard Golf Club has quickly become one of Chicago's most prolific public golf courses. Since opening in 1999, The Arthur Hills-designed gem located in northwest suburban Grayslake has served as Final Stage Qualifying site for the U.S. Open and currently sits in rotation with Olympia Fields and Medinah Country Club as host site for the Illinois PGA Section Championship held every Fall.



Water's Edge Golf Course

7205 West 115th Street
Worth, IL 60482
708-671-1032
watersedgegolf.com

Rated Best Places To Play By *Golf Digest*. Water's Edge is Chicago's south side destination course. This championship 18-hole golf course offers bent grass greens and fairways, and a complete day/night practice and range facility, along with The Edge Bar & Grill for great meals and daily specials.

PLUS...a program for everyone!

- SAVE on every round with the Edge PLUS Pass
- UNLIMITED twilight golf and range with the Edge Practice Club



Whisper Creek Golf Course

12840 Del Webb Boulevard
Huntley, IL 60142
847-515-7680
whispercreekgolf.com

Luxury Golf at a Whisper of a Price! Whisper Creek Golf Club is a fair test for a gamut of golfers. From beginners to scratch golfers, anyone who appreciates a day on the course will come away feeling rewarded by a round at Whisper Creek.

PLUS...a program for everyone!

- SAVE on every round with the Whisper Rewards PLUS program
- UNLIMITED twilight golf and range with the PDP card
- Annual Memberships and MORE!



White Mountain Golf Park

9901 179th Street
Tinley Park, IL 60477
708-478-4653
whitemountaingolfpark.com

Learn. Practice. Play.
• Executive course offering 9 holes of competitive golf
• Practice Range with artificial and grass hitting stations, and heated, covered stalls
• Mini Golf park offering 18 holes
• Professional instruction for all levels and abilities
• Fully stocked golf shop
• Party room perfect for events, fundraisers and more!

PLUS...earn FREE stuff with the Playback Rewards program – join TODAY!



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Ashworth's Linksoul

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Greg Jourdan

Wine is Sunlight, Held Together by Water

ON THE CORKSCREWS

Stephen Hawk

John Ashworth began playing with the idea of Linksoul over twenty years ago while building Ashworth, Inc. After leaving Ashworth, and following a long and winding road through several creative endeavors from course design in Scotland, to designing Quicksilver's golf apparel line, Fidra, and back to Ashworth again for another run. Through it all, he collected an all-star team and continues to nurture and cultivate his idea of Linksoul. Ashworth believes that the game of golf truly links souls together, which is reflected in the brand's classic stylings.

GOLFChicago: What is Linksoul?

John Ashworth: Linksoul is more of a philosophy than a brand. It is the collective life's work of a group of people that care about each other and enjoy collaborating. We believe in making things with our hands, with the people we love, for the good of our families and our surroundings.

GC: How would you describe individuals who select Linksoul?

JA: Our clients are conscious of how they look and feel. They want quality. Our clothing appeals to men who are looking for a style that is relevant without going over the top. A relaxed style that is transitional and can be worn to several occasions and social settings where it will feel comfortable in each place.

GC: Where do you get your inspiration for new clothing designs?

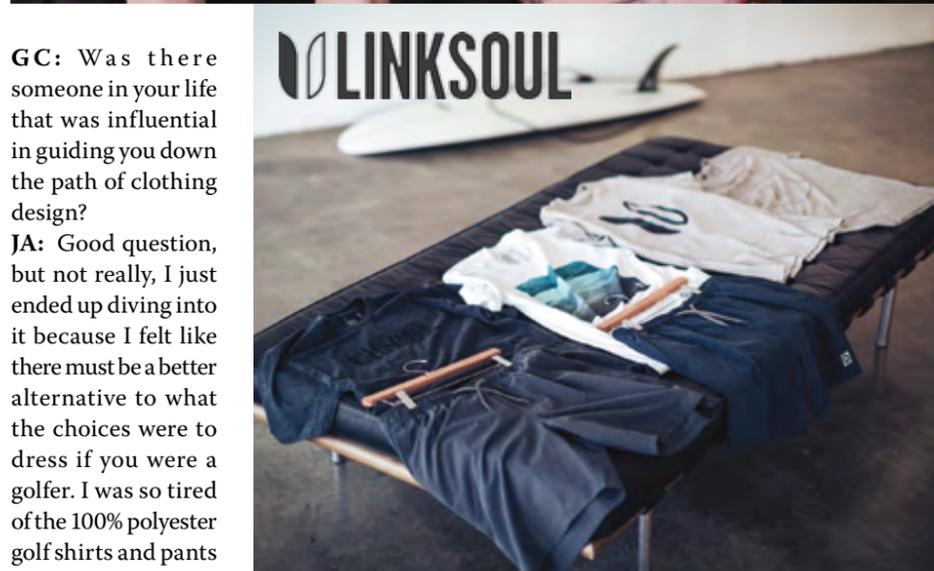
JA: Inspiration comes from anywhere and everywhere if you are open to it. Inspiration comes in bundles, especially when traveling. Our senses seem to be open up more when seeing new sights, new cultures, new colors, and that all tends to influence the creative process and will get worked into our collections.

GC: What do you want to convey through your materials, patterns, and styles?

JA: We look for fabrics that have an ease of motion and a soft feel that is comfortable to the skin and the touch. We look for fabrics that are easy to care for and are mainly natural or blends with technical properties that will be better performance for a majority of climates. As far as patterns go, we generally use subtle prints and colors that come from nature. We spend a lot of time on how things fit. We want a fit that is just right, not too loose but not too tight either.



John Ashworth [L] and Geoff Cunningham



GC: Was there someone in your life that was influential in guiding you down the path of clothing design?

JA: Good question, but not really, I just ended up diving into it because I felt like there must be a better alternative to what the choices were to dress if you were a golfer. I was so tired of the 100% polyester golf shirts and pants at the time. None of the clothing could be worn in the real world, and that was the inspiration: to make clothing that was comfortable on the golf course and could transition to the street and places in between.

GC: What is next for your brand?

JA: Together, after years of conceptualizing, collecting, developing, and designing, we are very pleased to birth Linksoul.

After several laps around the track, we are looking to expand beyond the current definitions of "business as usual" when it comes to making and selling goods and participating as a socially and environmentally responsible company within the community. It is no longer just about golf, it is about everything. But golf is still mandatory on Fridays.

In 1893, Luigi Cecchi became a professional wine taster. Although widespread in Europe, the craft of "palatista (taster)" was still unknown in Italy. However, Cecchi believed that by approaching Italian wines with professionalism and organization, people in Italy as well as elsewhere would be able to recognize the quality of the wines produced.

In the early 1900s, Luigi's son Cesare joined him in business, founding the "Cecchi" label, hoping to prosper both at home and abroad. Luigi, the founder's grandson, was the key figure during the time of third-generation innovation and expansion. With him, the Cecchi brand distinguished itself in the domestic wine industry thanks to new technologies, a search for new territories, and an intuition for business. Today Andrea and Cesare Cecchi lead the company, a fourth-generation with undiminished enthusiasm. These two brothers have focused their attention on productive sustainability and on the ability of the wine produced to express its territory of origin.

In Tuscany's Maremma Toscana DOC, on the upper third of Italy's western coast, virgin forests that border with ancient churches and enchanting villages are the prevalent backdrops to slopes on which the grapevines grow. It is a unique environment where the Cecchi family works with the natural cycles of the seasons. Respecting the ecosystem has accompanied the growth of the winery, and today a minimal environmental impact is an ongoing goal.

At Cecchi, "sustainability" takes on a real and proactive character driven by three well-defined policies: the defense and improvement of winery lands, agriculture, and environment; recycling; and using new technology that allows for the minimization of energy consumption and natural resources necessary for production. Water was one of the first natural resources the winery was concerned about. This explains the longtime presence of an innovative system of constructed wetlands for the treatment of wastewater from the winery centers in Chianti and of the Maremma, providing natural water flows and a safeguard for the environment.

2014 La Mora Vermentino \$13
Mora means "horse" in Italian, a tribute to the cattle-herding cowboys that historically

lived in the Maremma region. This lemon-hued wine offers a nose of flowers and sweet citrus. This sense continues on the palate, adding just a hint of white peach. La Mora is light and approachable, with a short finish.

This wine will go nicely with Baked Oysters with Oil and Parsley, Fricassee Chicken with Egg and Lemon, or Sautéed Snapper with Mushrooms.

2012 Chianti Classico \$17
This Sangiovese is dark garnet in the glass. It opens with a solid cherry nose and a hint of earth and spice. The flavor profile features tart plum, cocoa, and cinnamon, supported by smooth tannins and ending in a medium-long finish.

Enjoy this Italian with Fava Beans with Artichokes and Peas, Rabbit with Rosemary and White Wine, or Tuscan Meat Roll with White Wine and Porcini Mushrooms.



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It's Not a Major Anymore

DOWN MEMORY LANE

Tim Cronin

Entering the 1964 Western Open, Juan "Chi Chi" Rodriguez was known as the golfer who, when he got on a hot streak, was considered by some a "hot dog."

If the 28-year-old Puerto Rican made a long putt for a birdie, he might throw his hat over the hole to keep it there, or wield his putter like a sword and engage in a duel with an imaginary foe.

Galleries loved it. Some fellow competitors did not, especially the hat routine, which he eventually abandoned.

But all stood in admiration when Rodriguez put together four rounds in the 60s at Tam O'Shanter to capture the Western with an aggregate score of 16-under-

par 268, a record for Tam by a stroke – Byron Nelson had held it – and matching the all-time Western Open mark. And he needed every saved stroke, for right behind him at 269 was the defending champion, Arnold Palmer, whose huge galleries were with the King all the way. (And Jack Nicklaus tied for third.)

Like so many All-American Opens and World Championships in Tam's heyday, it came down to the course's back nine. He was a stroke behind Palmer at the turn, but four birdies, combined with Palmer's lipped-out birdie attempt at the 16th and a bogey at the 17th, set the stage for the last. That's where Chi Chi, shortsided in a greenside bunker, plopped his bunker shot four feet from the cup and knocked it in for the saving par that earned him the record-tying first prize of \$11,000.

"I thought I was going to hold out from the trap," Rodriguez said. "It was the longest four-foot putt I ever saw in my life."

Rodriguez won seven other times on the regular tour, but the Western was his biggest triumph, for the Western Open's aura still placed the championship well above the run-of-the-mill tournaments sponsored by brewers, casinos, and widget manufacturers. Years later, he still kidded about it.

"Before I won the Western Open, it was considered a major championship," Chi Chi quipped. "Then I won and they said it wasn't a major anymore."

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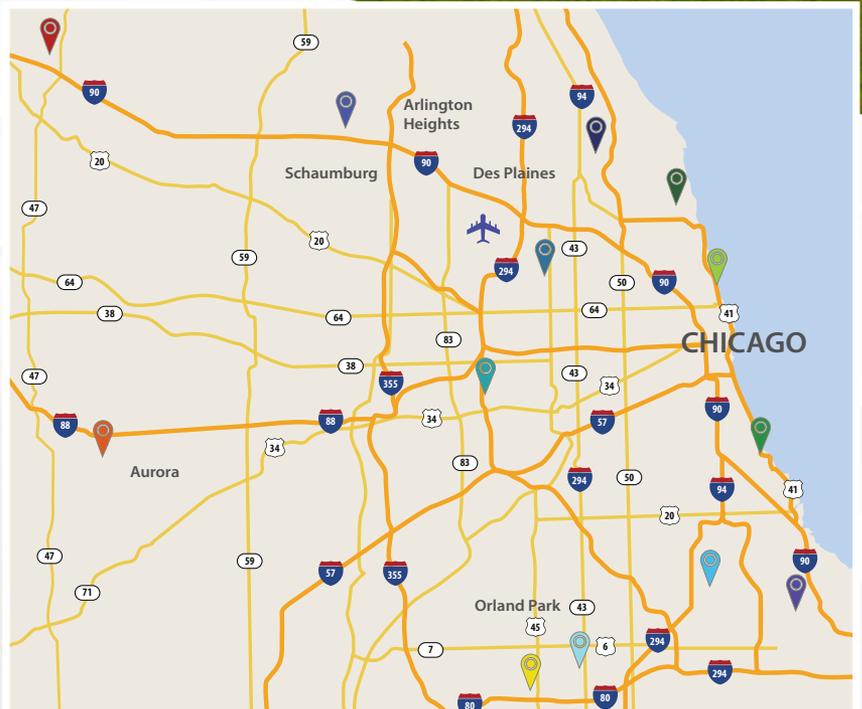


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